



JUST  
HELP

# HALF-YEAR FINANCIAL REPORT

DEC 2024 - JUNE 2025



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Hi there! We are Just Help, a volunteer project based in Tbilisi.

Our mission is to bring more care, solidarity, and tangible support to those affected by war in Ukraine.

What do we do: we help Ukrainian refugees access life-saving medications, medical consultations when possible, and provide psychological and informational support.

Since December 2024, we've been working every single day — accepting requests, purchasing and delivering medications, offering support, and searching for solutions even when none seemed available. We've published monthly financial reports because being transparent and open with everyone is important to us: with our beneficiaries, donors, followers, and ourselves. We believe trust is essential and we want to protect it.

This report is our way to summarize the past six months and show precisely how your donations turn into help. We've gathered data, charts, and short stories to tell you:

- who we help and how;
- how much money we raised and how it was spent;
- what we plan to do next.

This report isn't just about us — it's about you too. Because nothing would be possible without you.  
. Thank you for being with us.

## PART 1: FINANCIAL RESULTS

A side note before we begin to tell you about the donations and expenses: here and further amounts may vary due to transactions in different currencies and instability of the GEL exchange rate

When we were planning to launch Just Help, we understood that at the beginning, we could count on a certain level of support — from friends, acquaintances, and followers. We assumed this would help us fulfill the first requests and give us the opportunity to start our work.

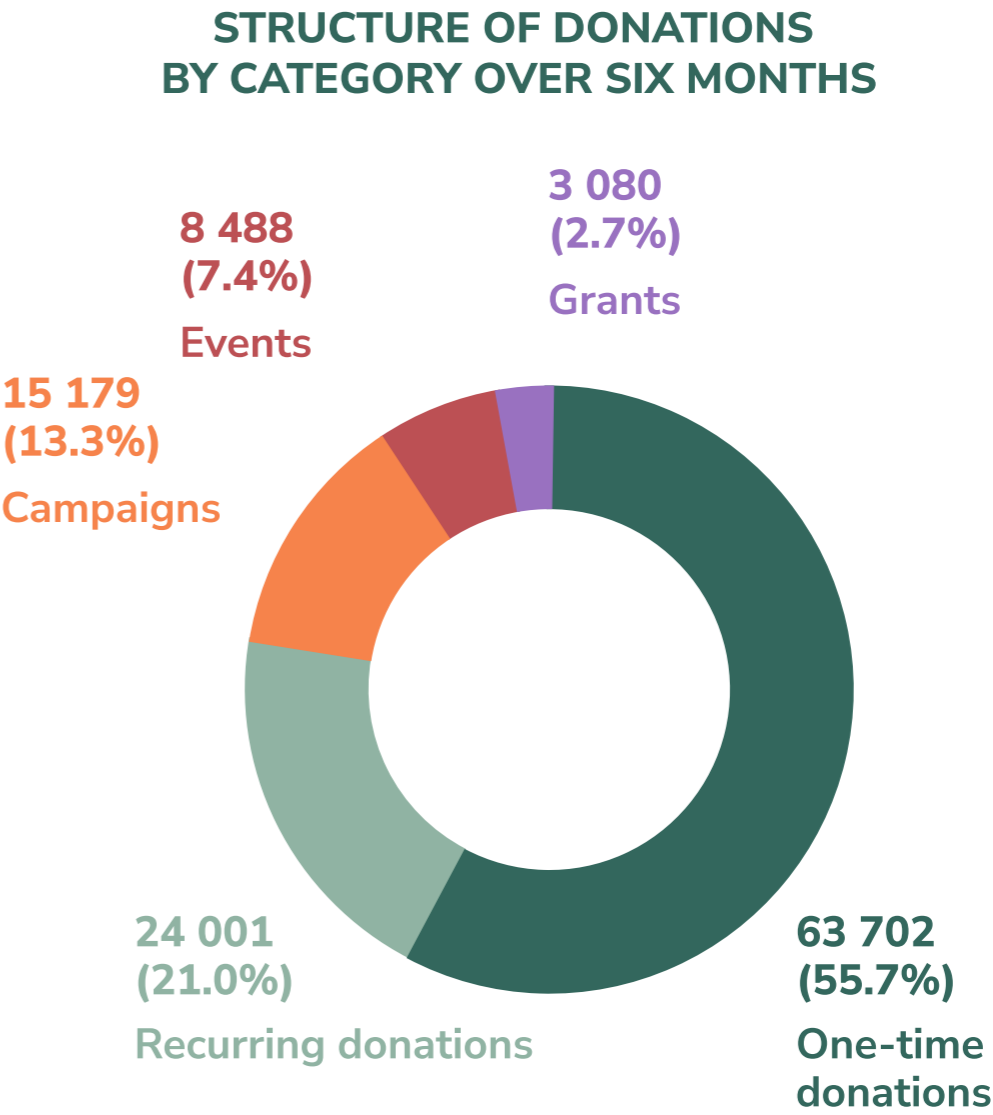
But we never planned further than one month ahead. At the start of each new month, we assessed how many resources we had — and did as much as possible with them.

And so, over the two months of 2024 and the first six months of 2025, we managed to raise 114 449,49 GEL. That's approximately 3 302 550 RUB or 42 250 USD — all of this was possible thanks to your support, trust and involvement. This isn't just a large sum. It's a sign that there are more of us than we thought. That we're capable not only of responding, but of planning. Of coming up with new ways to help. Of increasing our volume of help. Of trying to do more.

We want to share where these funds come from — and how every contribution, whether small or large, makes our project more sustainable.

The income over the past six months was distributed across four main categories. Each of them reflects not just money, but also the ways in which people supported us — and how that support evolved over time.

One-time donations (55.7%) — the largest share over the six-month period. These included unexpected transfers in cryptocurrency, single large donations, contributions in rubles, and cash dropped into donation boxes — all forms of support that came just once, but always at the right time. This category kept us alive, especially in the early months. Thanks to it, we were able to respond to urgent requests, purchase expensive medications, and keep going without interruption.



**Recurring Donations (21%)** — these are donations that give us stability and the possibility to think ahead. Each month, the number of recurring donations grew — from 1% to 5%. We saw this as a sign: people trust us, support us, and choose to stay with us. It also confirmed that we were succeeding in building a relationship with you — not just as an audience, but as a community.

At the beginning of the year, recurring donations covered only 42% of the amount needed for monthly medication purchases. Now the situation has changed: by June, they already covered nearly 69% of what’s needed.

**Campaigns and Events** — you will also see more about them below. These categories represent not only financial support, but also deep engagement from our team. We organized our own charity events and took part in events hosted by partners and friends, raising donations there. It’s not just a way to boost our budget — it’s a way to build a vibrant and warm community around the project.

**Grants** — this is a new category, that appeared in our report for the first time. Securing grants in our field is an extremely difficult task. Because of the specifics of working with medications, along with legal and regulatory constraints in Georgia, we didn’t even consider this path during the first few months. All our efforts were focused on surviving in the here and now, relying on one-time donations to keep going.

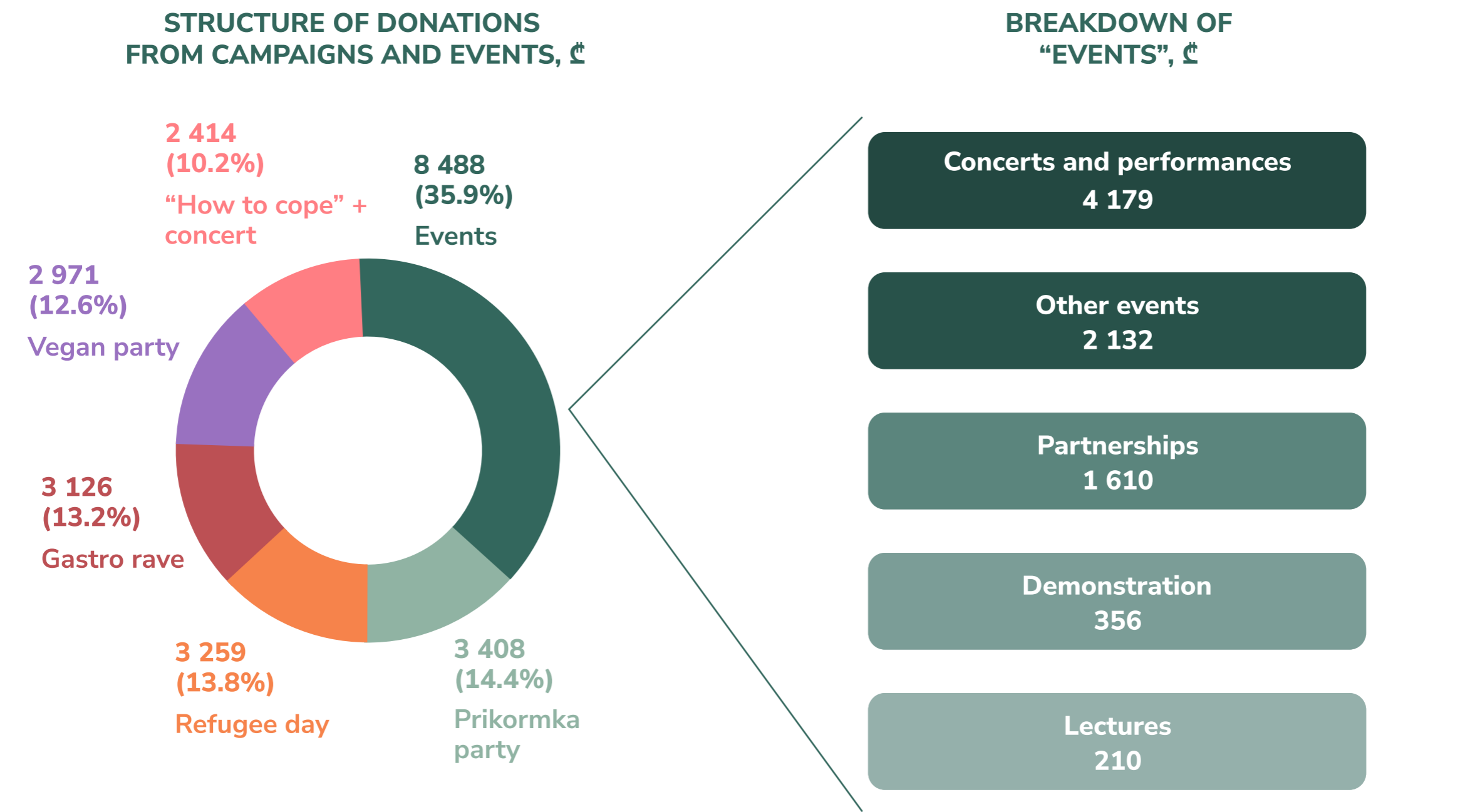
But as the situation began to stabilize, we started looking for opportunities. And the team’s efforts paid off. In June 2025, we secured:

- a one-time grant of \$500 from The Pollination Project — to purchase insulin for people with diabetes;
- a monthly grant of \$1,000 from the MW Shakhnovskiy Foundation — for the ongoing purchase of medications.

This is an important step forward for us: we’ve begun securing institutional support, which now allows us to scale our help.

From the very beginning, we knew that for our work to be sustainable, we couldn’t just wait for donations — we needed to create a space where people wanted to help. We needed to raise funds for purchasing medications, become more recognizable, and build a real, human connection with you — our audience.

That’s how the idea of gastro-events was born: gatherings where people could enjoy good food, meet friends, and at the same time support those in need. The format felt natural and engaging — and over the past six months, we hosted five wonderful events, each of which became something special:



**Prikormka party** — our very first gastro-event, which was a huge success. Guests enjoyed Buryat buuz, Viennese goulash, hot dogs, and other delicious treats — all lovingly prepared by our volunteers and friends.

**“Hope to Cope” + Anti-War Concert** — for the anniversary of the full-scale invasion, we organized a series of psychological sessions focused on mental health, which ended with a charity anti-war concert. Songs about love, freedom and peace were performed. These were important, heavy, yet deeply warm and meaningful days.

**Gastro rave** — the return of our gastro-event, this time in the format of a real rave. There were even more dishes, even more volunteers, and powerful DJ sets that created an atmosphere of pure joy and freedom.

**Vegan Party** — our gastro-event in a vegan format. We ourselves support ethical approaches to food and wanted to create an event that aligned with our values — both in spirit and in flavor.

**Refugee Day** — for World Refugee Day, we organized a three-day campaign in collaboration with 31 of our partners — including businesses, initiatives, and community spaces in Tbilisi. It was an incredible feeling of solidarity and shared purpose.

We were pleasantly surprised that each event brought in a comparable amount of donations — this shows that the format resonates with our audience, generating both trust and engagement.

In addition to hosting our own events, our volunteers took part in concerts, performances, lectures, and other gatherings organized by our friends and partners. We set up donation boxes, talked about the project, answered questions, collected contributions — and simply became part of the city’s life.

We’re grateful to everyone who invited us, helped, supported, and created space for collaboration.

INTERESTING FACTS: FROM COINS TO THOUSANDS

We always want to emphasize: every act of help matters, no matter the size. Every coin, every bill — whether virtual or physical — is a gesture of trust. It’s a sign that you’re with us, that you care.

Here’s a small snapshot of what that looks like in numbers:

TOP-5 Largest one-time donations over the past six Months (and yes, all of these individuals remain anonymous — but in our records, they’re listed as “Amazing Donors,” because that’s exactly how we see you):

Donor	Sum
Amazing donor 1	8 696 ₾
Amazing donor 2	5 440 ₾
Amazing donor 3	2 749 ₾
Amazing donor 4	2 699 ₾
Amazing donor 5	1 414 ₾

And here’s the TOP-5 smallest donations — and they’re no less important. Sometimes it’s a transfer of “whatever was left on the card,” sometimes a symbolic gesture of support — the most someone can afford at the moment. We see that. And we deeply appreciate it.

Donor	Sum
Amazing donor 479	2.55 ₾
Amazing donor 480	2.55 ₾
Amazing donor 481	2.57 ₾
Amazing donor 482	2.60 ₾
Amazing donor 483	2.61 ₾

In the first six months of 2025, we spent 60,623.22 GEL — that’s approximately 1,749,400 RUB or 22,370 USD. And we’d like to share in more detail how your donations were used.

**Medications (69.7%)** — this is the largest share of our expenses. We purchase life-saving medications based on doctors’ prescriptions and provide them to our beneficiaries. We’ll share more details shortly about which medications we bought and in what quantities.

**Office rent (18,6%)** — this year, we had to move twice, but we've finally found a space that fully suits our needs. It's more than just an office — it's where we store medications and supplies, process requests, work as a team, and welcome people. Our current rent is \$600 per month, which is a steady but essential expense. Looking ahead, we'll share that half of this monthly cost is covered by our friends at Volunteers Tbilisi, who share the space with us — but more on that a bit later.

**Event-related expenses (4,1%)** — this includes buying ingredients for gastro-events, supplies for workshops, printing posters, and other small things that create the right atmosphere. We do our best to make sure everyone who attends our events feels welcome — and that no one leaves hungry :)

**Medical consultations (4%)** — due to the high level of responsibility involved in working with medications, we strictly follow internal procedures: we only distribute medicines based on doctors' prescriptions. However, due to the circumstances Ukrainian refugees face because of the war, many of them don't have the necessary documents or medical records. Some hadn't been able to afford a doctor's visit for quite some time. Once we recognized this issue, we began building support in this area too — we now cover the cost of medical appointments for those who need a prescription to access vital medications.

**Banking services (1,5%)** — for every donation, the payment provider (Stripe, PayPal, Boosty, Patreon) charges a fee — typically around 3% of the donated amount. These fees are reflected in this category. By the way, we recently added a button on our website that allows donors to optionally cover this fee — and we'd be very grateful if you choose to use it!

**Digital infrastructure (1,4%)** — we care deeply about both your safety and ours, and we make sure that no data is exposed or leaked into the public domain. Given the current circumstances, this level of protection can only be ensured through paid services — the cost of which is included in this category.

**Merch (0,5%)** — throughout our work, we've sold merch from friends and partners — but recently, we began developing our own one, as a way to share our values and visual ideas with you. That's how our ceramic pins came to life — the ones you may have already seen on our social media or at events. The expenses in this category include materials, glaze, firing, kiln rental, and other production costs. We're continuing to work on new merch projects and can't wait to share them with you!

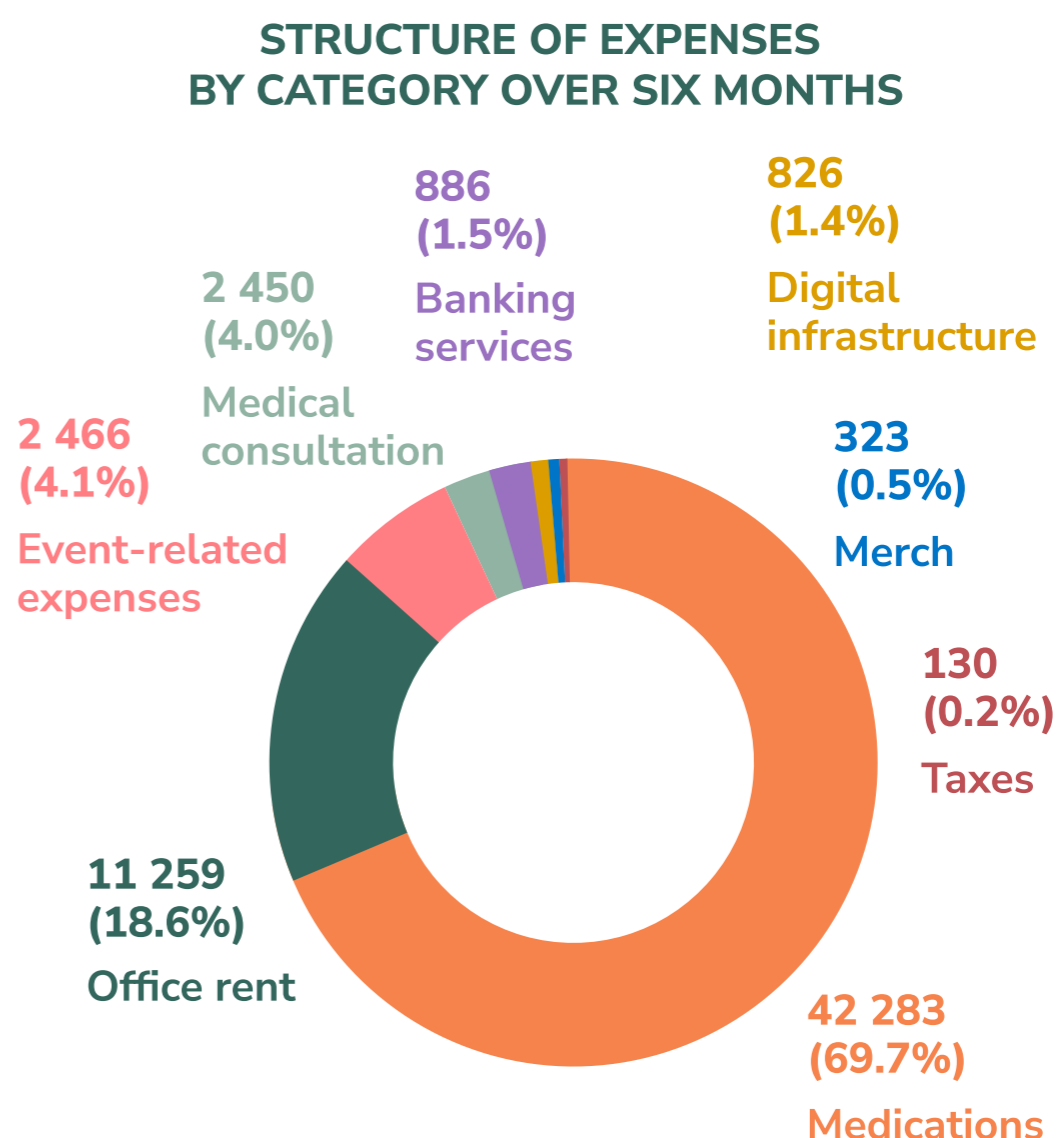
**Taxes (0,2%)** — like any organization, we pay taxes on a portion of the funds we receive.

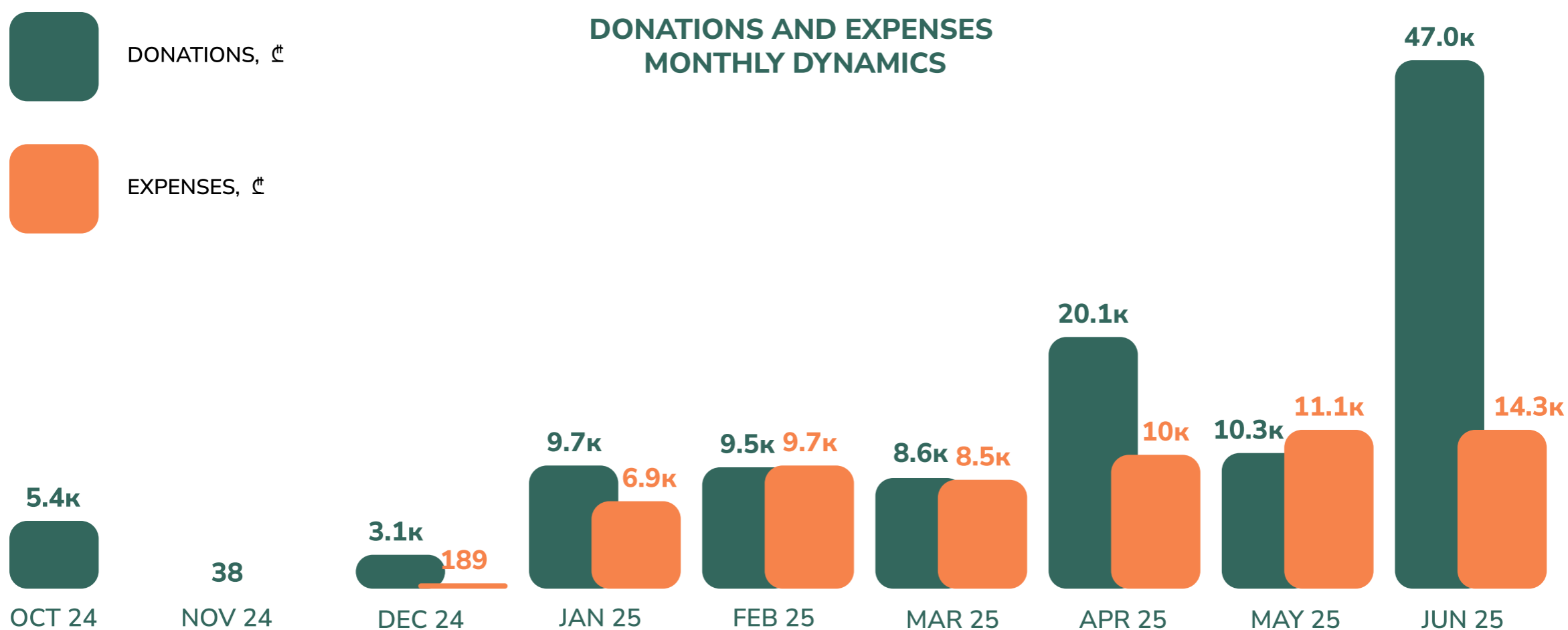
We closely monitor how our expenses are distributed and make every effort to avoid increasing administrative load unless absolutely necessary. Our goal is for the majority of your donations to go directly toward purchasing medications for Ukrainians — without being lost to unnecessary administrative or technical costs.

According to nonprofit sector standards, it's considered healthy and reasonable when at least 65–70% of the budget goes toward core programs (direct aid), and only 15–35% is allocated to administrative needs and operational support for the organization.

At this point, we meet these benchmarks: over 69% of our expenses go toward medications, reflecting both our effectiveness and our priorities. We see these standards as a goal to continually work for, and we'll keep a close eye on our spending to ensure that the maximum possible share of your contributions goes directly to providing tangible help.

To illustrate how the project's financial situation has evolved over time, we decided to present three charts step by step. Each new chart builds on the previous one, helping to better understand how we've been working toward financial stability.





The first chart shows the balance of monthly donations and expenses.

Average monthly donations over the six-month period: approximately 12,716 GEL, average monthly expenses: around 8,660 lari

At the beginning, we were operating almost at break-even — and some months, like February 2025, we even ran a slight deficit.

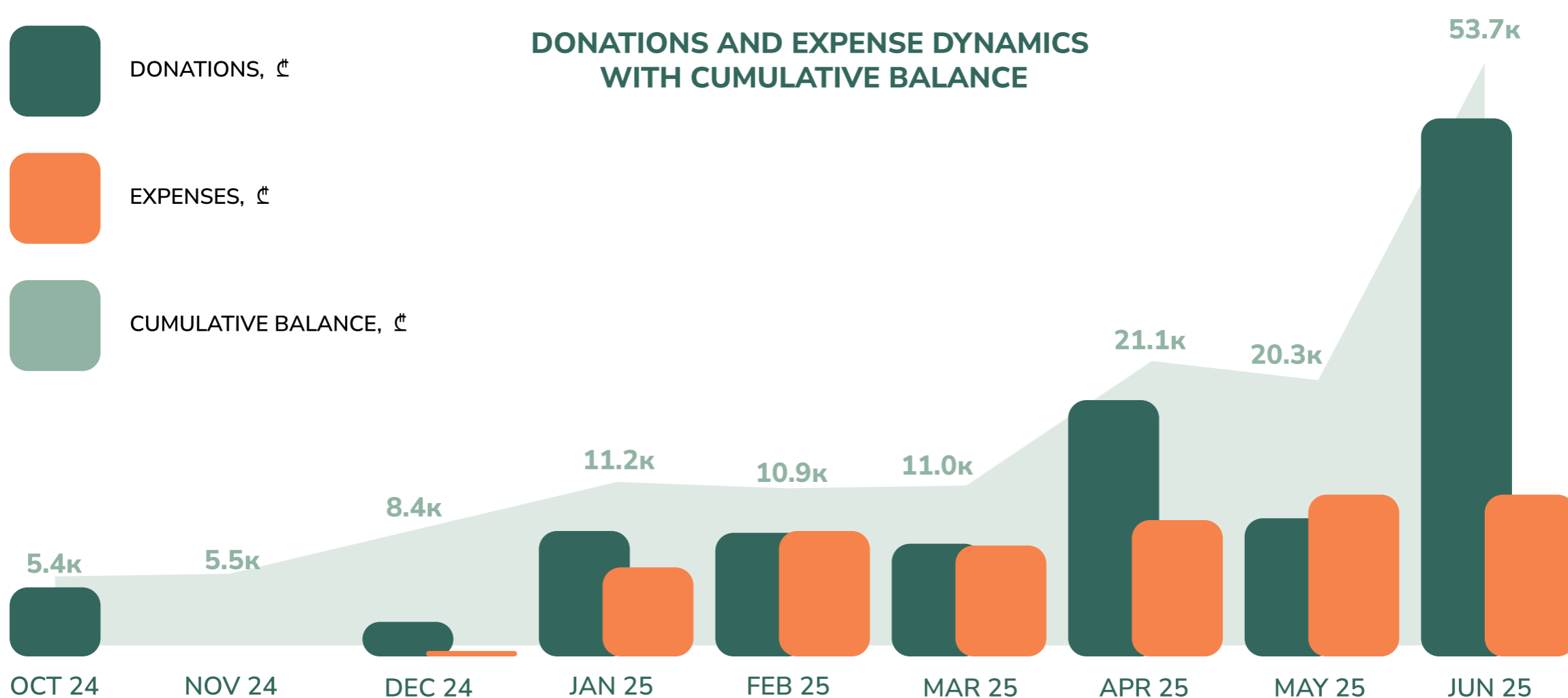
At that point, we couldn't fully assess the scale of help that would be needed, nor the level of support we could realistically count on. But one thing was clear: if we slowed down, we might not make it through the next month. So we kept going. We held on — because we knew we couldn't afford not to.

Two months stand out on the chart with peaks in donations: April and June 2025:

In April, the fundraising team put major effort into developing new partnerships and donor relationships. That paid off — we received significant one-time donations that gave the project a strong boost.

In June, donations spiked sharply due to a sad event: the project **Choose to Help**, which had been supporting Ukrainian refugees in Georgia since the start of the full-scale invasion, announced its closure. Their team made the decision to transfer most of their remaining funds to us — so that we could continue the shared mission of helping Ukrainians.

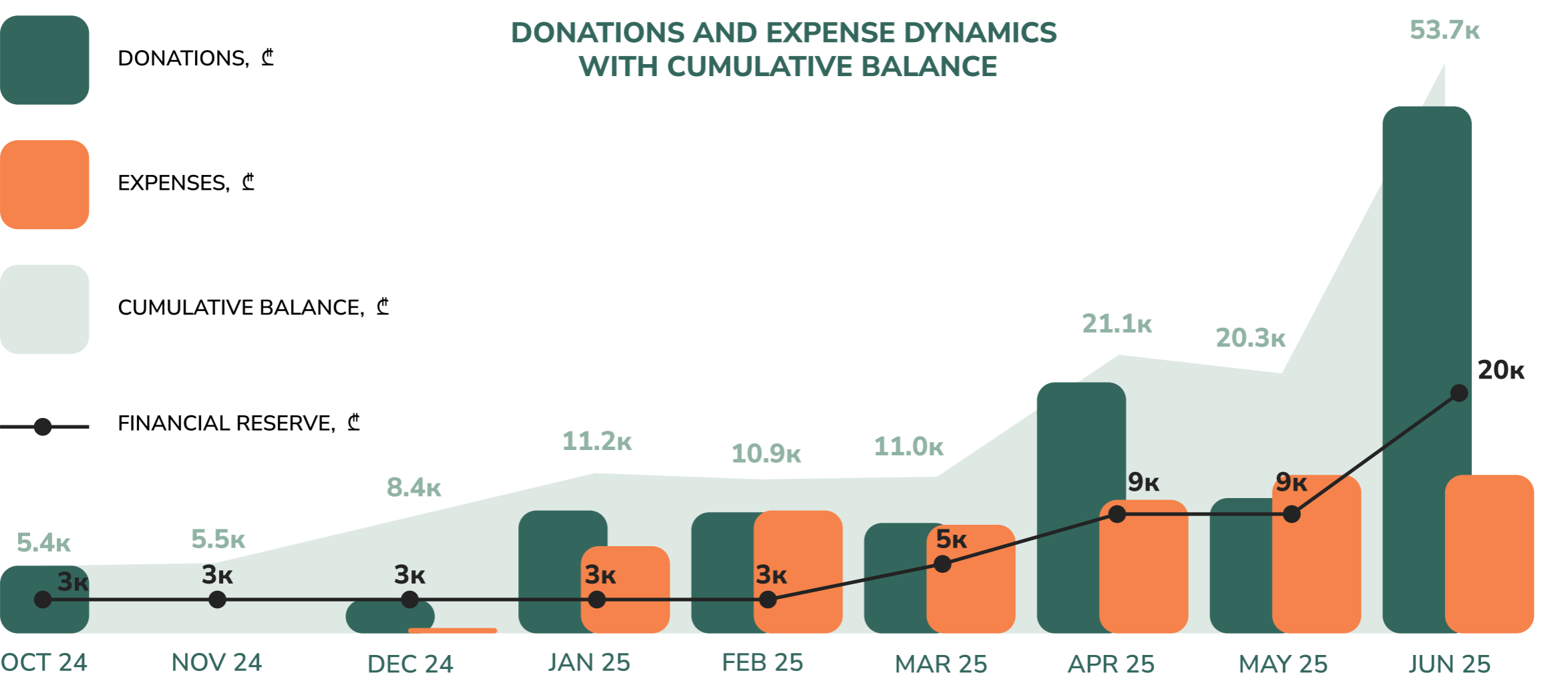
. Later in this report, we'll explain in more detail how part of those funds were used — and why, to us, this transfer was about more than just resources. It was about trust.



In the second chart, we introduce another key indicator — the cumulative balance. This represents the amount of money left in our account at the end of each month, after covering all expenses.

Starting in early 2025, we began to notice something encouraging: even though our income and expenses were roughly balanced, in some months we managed to save small surpluses. That became an important signal for us: the project was becoming more stable, which meant we were beginning to have resources not just for the “here and now,” but also for a more confident “tomorrow.”

By March 2025, the cumulative balance had stabilized, and that allowed us to start seriously thinking about creating an emergency fund (which we’ll talk more about in the next section). At this stage, the balance simply served as an informal buffer — but an essential one. It gave us the peace of mind that, in case of unexpected delays or drops in donations, we’d have something to cover critical expenses, at least temporarily.



The third chart visualizes not just income, expenses, and cumulative balance — but also the financial reserve: the minimum reserve we defined as essential for the project to continue functioning without disruption.

At the very start — thanks to early supporters and friends — we managed to set aside a small reserve of 3,000 GEL. From the beginning, we made it clear: this money would only be used in emergencies, specifically if we were unable to promptly purchase life-saving medications. Over the six-month period, we had to dip into that reserve just once, and we quickly replenished it — a sign that our financial management was working as intended.

It became clear fairly quickly that 3,000 GEL is not enough. Our monthly expenses already ranged from 7,000 to 8,000 GEL, so that amount represented only a couple of weeks of operation. We knew we needed to move toward a more stable financial model.

As our monthly surplus began to stabilize, we raised the reserve threshold to 5,000 GEL. This was a step in the right direction, offering a bit more peace of mind — but still falling short of covering all potential costs.

April marked a major breakthrough: our fundraising team’s structured efforts paid off and a significant one-time donation came through. This allowed us not only to fully cover our expenses, but also to raise the reserve to an amount equivalent to a full month of operations — about 9,000 GEL.

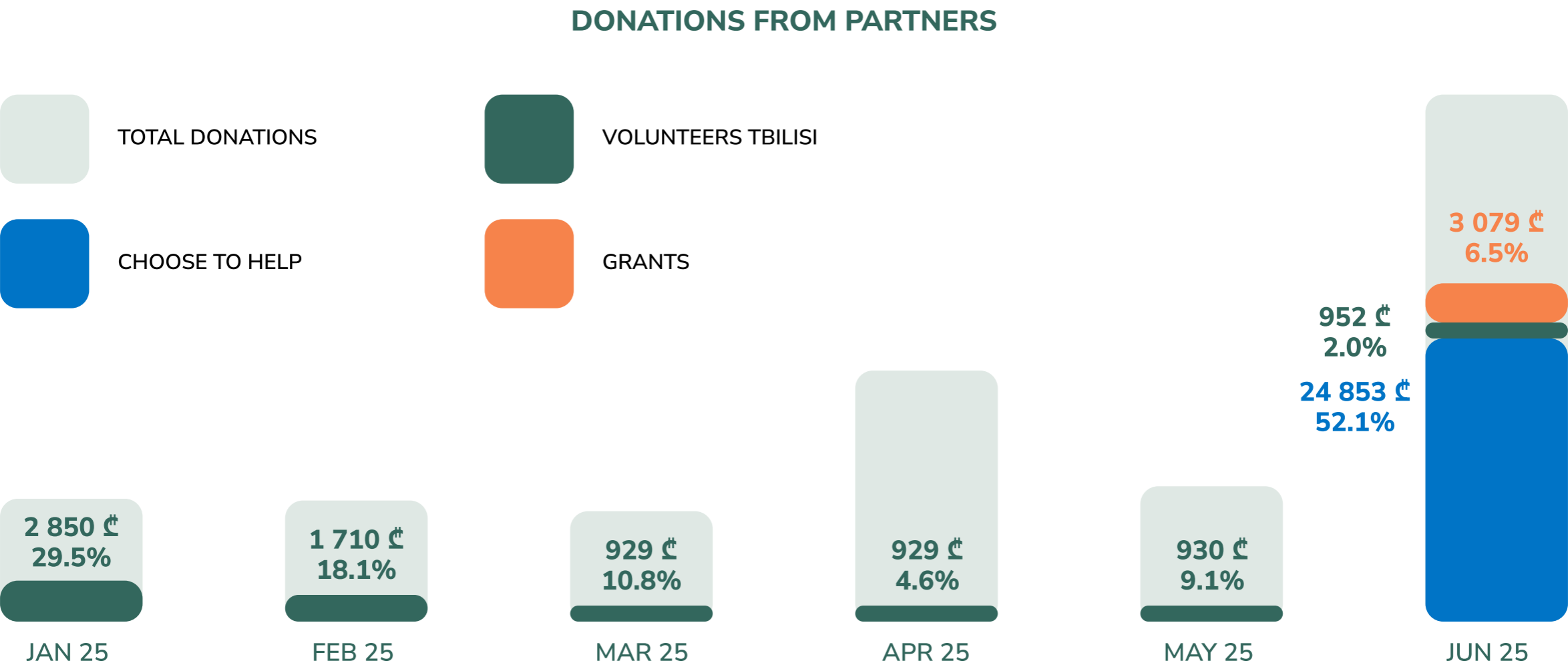
By the end of June, we reached a reserve of 20,000 GEL. This was a major achievement — especially given how carefully and gradually we built toward it. For us, this number is not just a figure — it’s confidence that if something happens, we won’t have to stop.

Let us make that clear: a reserve fund is not a luxury, and it’s not about “money left unused.” It’s a necessity. Experts recommend that nonprofits — especially those relying on individual donations — maintain a reserve equal to 3 to 6 months of operating expenses.

This is a normal and healthy practice that helps organizations navigate unstable periods — whether that’s global crises, local disruptions, legal changes, or a drop in donor activity.

We’re not yet at the point of having six months’ worth of reserves, but we’re clearly on the path — and that’s an achievement not just for our team, but for you: everyone who supported us over the past six months.

June 2025 was a record month in terms of incoming donations, and it’s important for us to openly share exactly what made up that amount. We believe that transparency is the key to trust. That’s why in this section, we’ll explain in detail what contributions other initiatives and projects made, and what share of the total income they accounted for.



As we mentioned earlier, we pay \$600 for the office rent each month. Half of this amount — \$300 — is covered by our friends at Volunteers Tbilisi, who moved in with us and use part of the space as a storage area for humanitarian aid. This partnership helps us save money and redirect it toward helping Ukrainians. We thank Volunteers Tbilisi for their trust and collaboration.

In June 2025, the project Choose to Help, which had been providing humanitarian aid to Ukrainians in Georgia since the start of the war, ended its operations. The team decided to transfer their remaining funds to us: 24,853 GEL. This amount accounted for 52.1% of all June donations, and we see it as an act of trust and continuity of mission. We are deeply grateful to our colleagues and understand the responsibility that comes with this.

- That’s how we used these funds:
- increased our financial reserve to 20,000 GEL;
  - allocated part of the funds for purchasing medications;
  - and placed the remainder in a savings account — we’re still discussing how to expand the project’s activities, and we’ll share more about that later in the report.

Additionally, we also received 3,079 GEL in June in grant funding from The Pollination Project and the MW Shakhnovskiy Foundation — as mentioned earlier. These grants made up another 6.5% of June’s total income.

It’s important to note that the graph shows only part of the grant from The Pollination Project, since we didn’t withdraw the full amount in June. The total value of that grant is \$500, and as we continue to purchase insulin, the corresponding amounts will appear in future financial reports.

- As of today:
- 7 packs of insulin have been purchased using the grant from The Pollination Project;
  - 115 packs of medications have been provided to beneficiaries through the MW Shakhnovskiy Foundation grant.

In June, partner contributions made up nearly two-thirds of all donations. It was a very special month — and for us, it served as a reminder that we are not alone, that we are seen and supported, and that our work is part of a larger collective effort.

## PART 2: SUMMARY OF PROVIDED HELP

This section contains perhaps the most important information. Here, we talk about the people for whom all of this exists — the ones we submit requests for, purchase medications for, arrange deliveries for, and the ones for whom you donate your 5, 50, or 500 lari.

Over the past six months, 205 people received assistance from Just Help.

We processed 799 individual requests — which means that many people need medications on a regular basis: monthly or at other intervals.

Number of people who received help	205 persons
Out of them: female / male	147 / 58 persons
Average age of women who received help	60.8 years
Average age of men who received help	56.3 years
The age of the oldest person who received help	89 years
The age of the youngest person who received help	12 years

Is 205 people a lot or a little? You decide: that’s roughly the capacity of a fully booked Boeing 737 or four full buses of people. Each of these persons has their own story and their own journey, but they’re all united by the desire to live a full and healthy life — and we’re grateful to have the opportunity to help with that, even just a little.

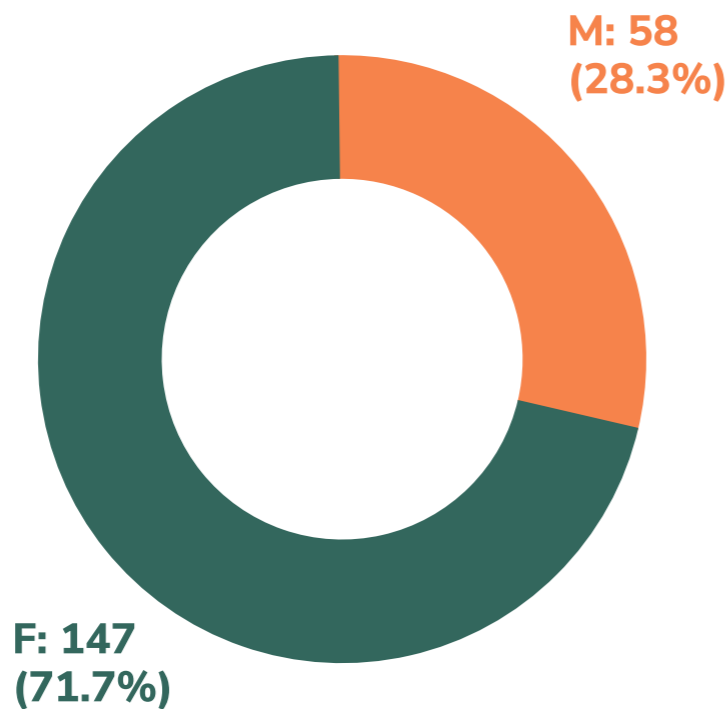
The charts above confirm what we already know from our daily work: it is the most vulnerable who come to us. These are, first and foremost:

- seniors, living with chronic illnesses and limited income;
- women with children, bearing the full responsibility for their families alone;
- people with disabilities and/or complex medical conditions;
- families caring for elderly relatives or individuals with special needs.

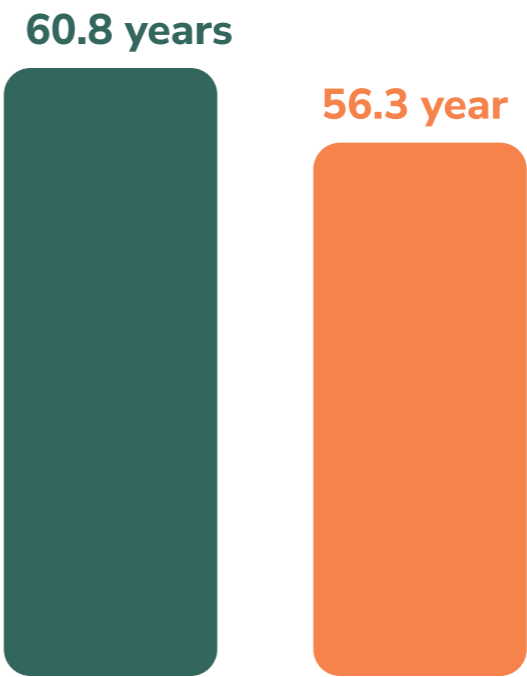
We don’t see these numbers as just statistics — we see stories in them.

And we remember: behind every chart is someone who once came to us for help — and received it because of you.

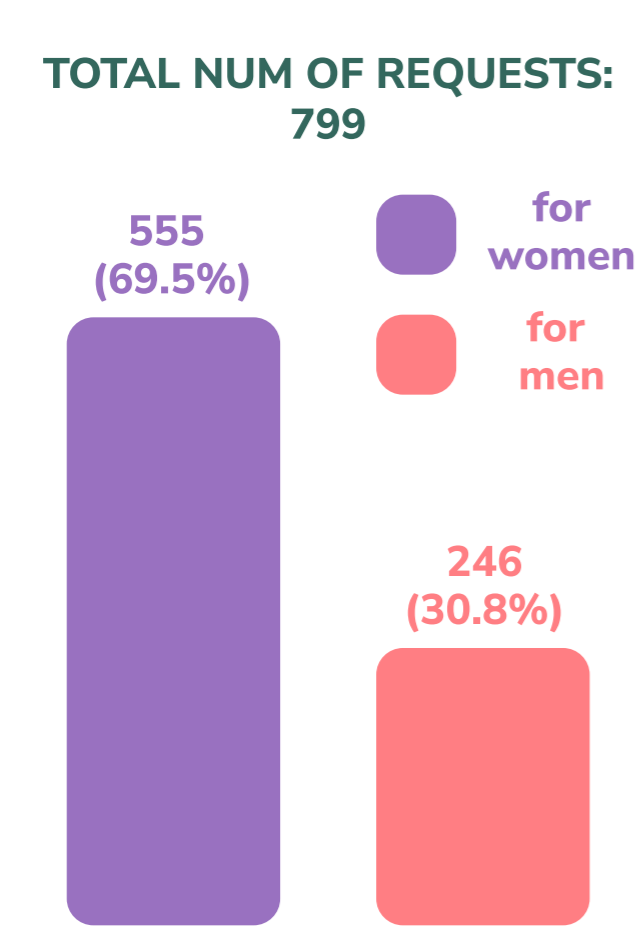
GENDER DISTRIBUTION OF THE PEOPLE WHO RECEIVED HELP



AVERAGE AGE OF THE PEOPLE WHO RECEIVED HELP



. And if we look more closely at the distribution of submitted requests by gender, the picture remains the same — especially given our practice of registering each request to a specific individual in need of medication. Here’s what it looks like:



This kind of data reflects the social profile of our beneficiaries: most often, they are elderly women, women with chronic illnesses, or women facing difficult life circumstances. But men also need support — especially older men with cancer or other serious diagnoses. And we have many such stories as well.

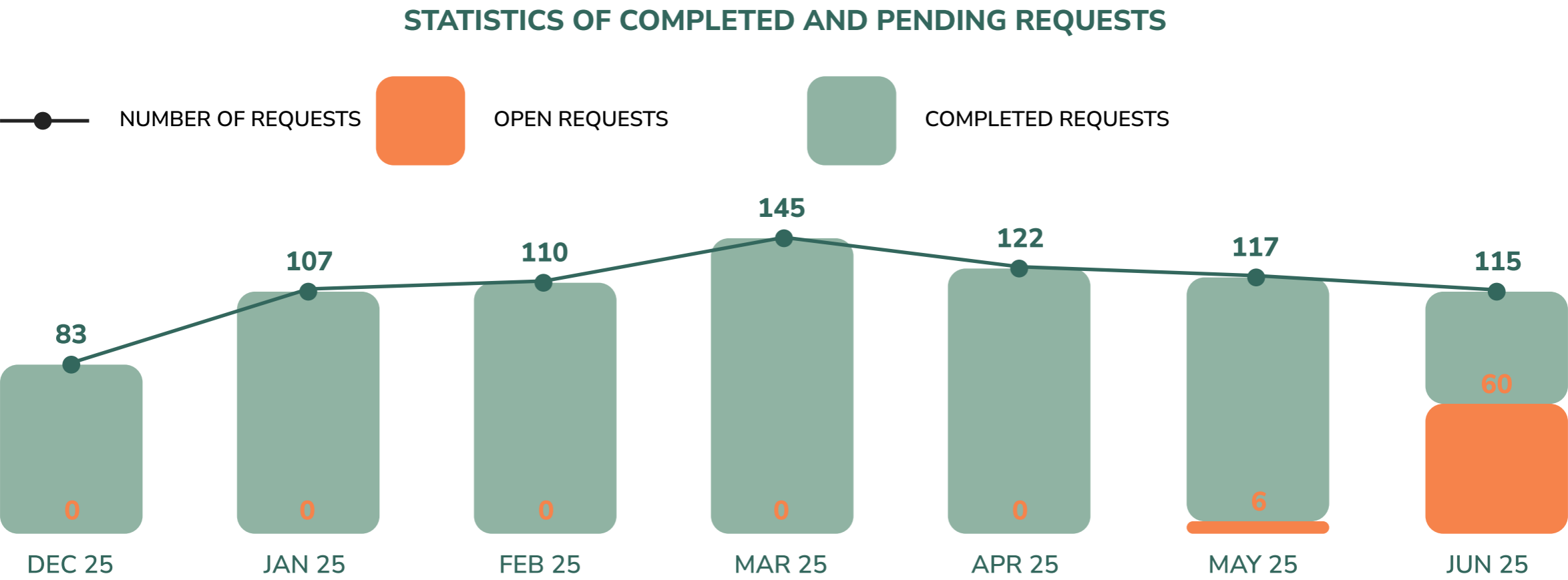
For us, it’s important to see the full picture to understand exactly who we are helping and how, and to build a support system based on real data.

Is 799 requests a lot or a little? If we imagine that each request (it can be either one medication or ten) is a box the size of a 300-page book, then stacking them all together would give us a tower 24 meters high — the height of an 8-floor building!

Each request is based on an individual’s need for medications for one month, unless otherwise specified by a doctor’s prescription. People receive a one-month supply of medications, and on the day they collect them, we submit a new request for the following month.

- This system allows us to:
- spend funds more evenly throughout the month;
  - plan purchases more accurately and anticipate future expenses;
  - and most importantly — ensure that Ukrainians are not left without life-saving medications.

It’s important not only who we’ve helped, but also how this assistance is organized over time. In the chart, you can see how many requests were submitted each month, how many have already been fulfilled (i.e., help provided), and how many remain open.



When we talk about requests, we want to explain in more detail what the sections “completed / awaiting pickup” and “awaiting purchase” mean in our regular reports.

The majority of submitted requests have already been fulfilled — meaning assistance was provided and the medications were handed over to the recipients.

The remaining open requests are either submitted in advance as part of ongoing monthly support (for example, for the following month), or are still in progress, when the person is currently undergoing a consultation or obtaining or updating a doctor’s prescription.

The chart includes an example of such a situation: in May 2025, 117 requests were submitted, 6 of which remained open at the time of the report's preparation — because they were still at the stage of obtaining a medical prescription.

It's important for us to emphasize that every submitted request is completed on time, and no one is left without attention.

We are trying hard to process requests as quickly as possible — so that help arrives exactly when it's needed. When you donate, you're not just "supporting a project" — you're buying specific medications for specific people.

That's why it's important for us to show exactly what we're purchasing, how much it costs, which medications are the most expensive, and which are the most affordable. These aren't just numbers — this is the core of our work.

We want you to know: your donations are someone's insulin therapy, antiepileptic treatment, cancer medication, or blood pressure control drugs. This is real, targeted help for people in vulnerable situations.

Before any medication is purchased, the request goes through several verification steps:

1. First, volunteers compare the request to the doctor's prescription.
2. Then, those prescriptions and medications are reviewed by volunteer medical professionals — practicing doctors based in various countries.

Only after that is the final list of medications compiled for purchase — as accurate and well-grounded as possible.

To avoid overloading the report, we've selected several important and easy-to-understand categories of essential medications and listed the three most expensive drugs we purchased in each category during the first half of the year. These lists give a clear sense of the diagnoses we're dealing with, the therapies we support, and the cost of a single course or package.

## ONCOLOGY

Oncological diseases require especially expensive medications — these aren't just painkillers or symptomatic treatments, but components of systemic anti-tumor therapy that allow a person to live longer and with better quality of life.

### TOP by cost:

- Xgeva 120 mg/1.7 ml — 493.00 GEL per package  
(for treatment of bone tumors and prevention of complications from bone metastases)
- Zoladex 3.6 mg — 125.69 GEL per one pre-filled syringe  
(hormonal therapy for prostate and breast cancer)
- Oxaliplatin 100 mg — 114.82 lari per pack  
(anti-cancer agent used in colo-rectal cancer)

## AUTOIMMUNE DISEASES

Medications in this group help reduce inflammation and suppress autoimmune activity.

### TOP by cost:

- Sulfasalazine 0.5 g — 32.44 GEL per pack of 50 tablets  
(treatment for rheumatoid arthritis, ulcerative colitis)
- Methotrexate 5 mg — 12.80 GEL per pack of 50 tablets  
(a core therapy for autoimmune diseases)

## BRONCHIAL ASTHMA

Medications that help control the disease reduce the risk of attacks and hospitalizations.

### TOP by cost:

- Symbicort 320/9 mcg — 74.85 GEL per inhaler (60 doses)  
(maintenance therapy for bronchial asthma)
- Seretide Diskus 50/250 mcg — 66.87 GEL per inhaler (60 doses)  
(maintenance therapy for bronchial asthma)

## NEUROLOGY AND EPILEPSY

These medications help prevent epileptic seizures, relieve pain, and address other neurological symptoms.

### TOP by cost:

- Epixx XR 750 mg — 54.61 GEL per pack of 50 tablets  
(extended-release antiepileptic)
- Lamotrin 100 mg — 24.46 GEL per pack of 60 tablets  
(treatment for epilepsy and bipolar disorder)
- Topiramate 100 mg — 20.22 GEL per pack of 50 tablets  
(treatment for epilepsy, migraines and anxiety disorders)

## CARDIOVASCULAR DISEASES (CVD)

The most in-demand group of medications, given the widespread prevalence of cardiovascular diseases and the need for continuous treatment. These drugs help control blood pressure and treat heart and vascular conditions.

### TOP by cost:

- Yuperio 24/26 mg — 73.87 GEL per pack of 28 tablets  
(for chronic heart failure)
- Edarbyclor 40/12.5 mg — 68.67 GEL per pack of 28 tablets  
(antihypertensive agent for lowering blood pressure)
- Tilanta 90 mg — 65.00 GEL per pack of 56 tablets  
(antiplatelet agent for the prevention of heart attacks and strokes)

## DIABETES

These medications are essential for controlling blood sugar levels and preventing severe complications.

### TOP by cost:

- Victoza 6 mg/ml — 354.03 GEL for 2 pre-filled pens  
(injectable medication for type 2 diabetes that increases insulin sensitivity)
- Xigduo XR 10 mg/1000 mg — 156.65 GEL per pack of 30 tablets  
(combination oral antidiabetic drug)
- Tresiba insulin — 151.86 GEL for 5 pre-filled pens  
(long-acting insulin)

## TEST STRIPS FOR GLUCOMETERS

These test strips are essential for self-monitoring during treatment. They are needed constantly and in sufficient quantities.

### TOP by cost:

- On Call test strips — 59.60 GEL per pack of 100 strips
- Accu-Chek Performa test strips — 49.15 GEL per pack of 50 strips
- Accu-Chek Instant test strips — 46.58 GEL per pack of 50 strips

When we talk about the most "popular" medications, meaning those requested most frequently, nearly all are related to the treatment of cardiovascular diseases and type 2 diabetes. This clearly reflects the profile of our beneficiaries and the structure of their medical needs.

Here's the top list of most frequently requested medications, with brief explanations:

- Forxiga 10 mg — 57 times  
(for type 2 diabetes, chronic heart failure, and chronic kidney disease)
- Avecor 5 mg — 48 times  
(for coronary artery disease, arrhythmia, heart failure, and hypertension)
- Crestor 20 mg — 45 times  
(lowers "bad" cholesterol, reduces the risk of heart attack and stroke)
- Nebivolol 5 mg — 37 times  
(for coronary artery disease, heart failure, and hypertension)
- Cardiomagnyl 75 mg — 34 times  
(antiplatelet agent to prevent blood clots)
- Validol — 32 times  
(for heart pain, anxiety, and stress)
- Thrombo ASS 100 mg — 31 times  
(antiplatelet for the prevention of heart attacks and strokes)
- Diamicron MR 60 mg — 29 times  
(oral antidiabetic for type 2 diabetes)
- Plavix 75 mg — 29 times  
(antiplatelet to prevent blood clots)

Among the 799 submitted requests over six months, there were both very expensive and very inexpensive ones. In the Top 5 most expensive requests, costs ranged from 353.89 to 493 GEL

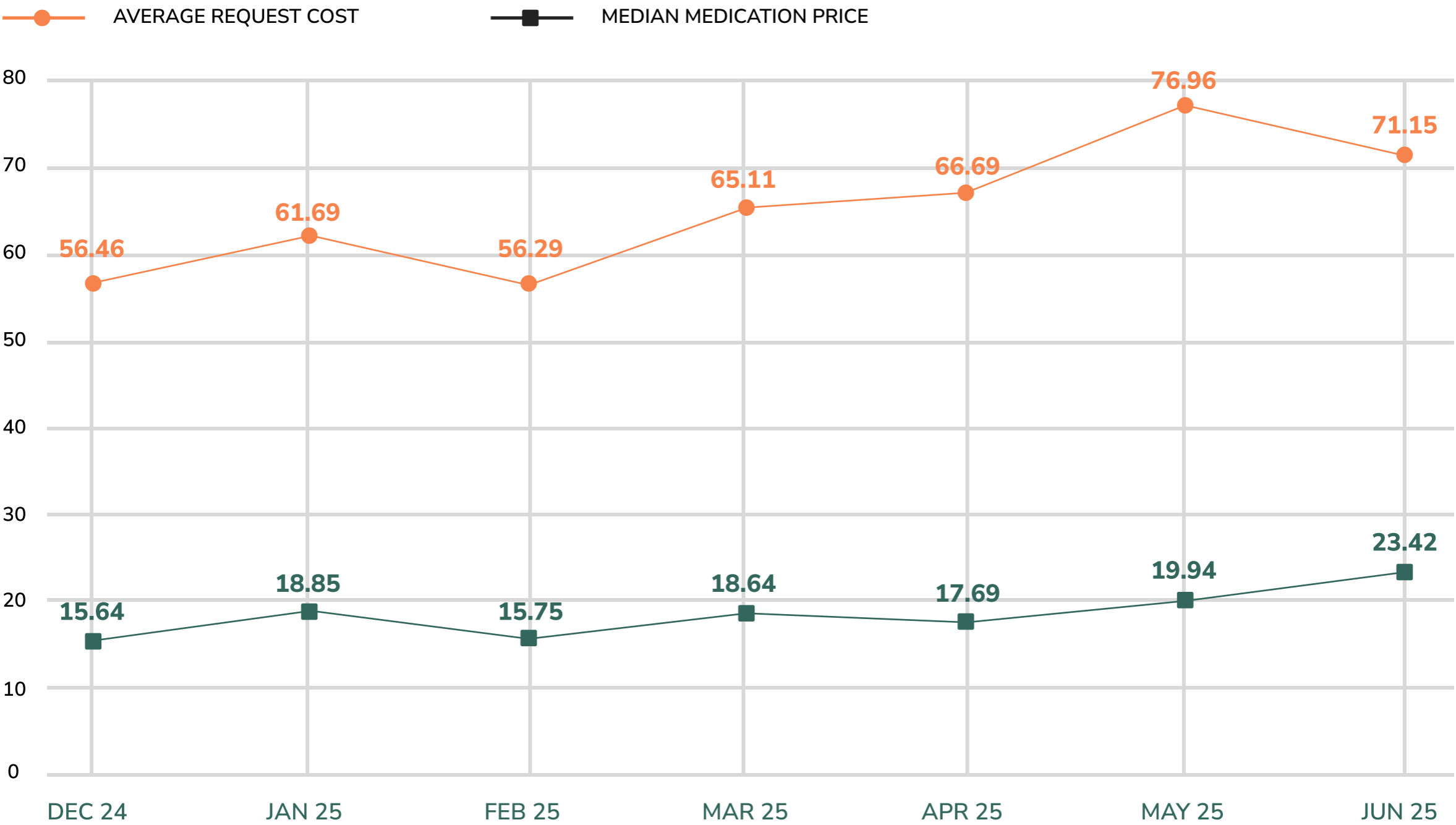
. These amounts typically involve cancer medications, injectable insulin, or multiple medications for complex therapy.

In the Top 5 least expensive requests, the cost ranged from 1.60 to 2.04 GEL — usually covering a single package of a necessary medication.

In the next chart, we show how the average cost of a single request and the median price of an individual medication changed over the six-month period..

The average request cost represents how much, on average, a monthly set of medications per person costs. The median medication price is a reference point for the typical cost of one drug: half of the medications cost less than this amount, and half cost more. This helps avoid skews caused by extremely high- or low-priced items.

DYNAMICS OF THE AVERAGE REQUEST COST AND MEDIAN MEDICATION PRICE



The average cost per request over the past six months has risen from 56 to 71 GEL, peaking at 76.96 GEL in May. This increase is due to several factors: a rise in complex requests involving expensive medications, more active responses to long-term treatment plans, and more consistent engagement from people — which gave us the ability to meet their needs in a more structured way.

The median medication price also gradually increased — from 15.64 to 23.42 GEL. We interpret this as a sign that the overall “basket” of medications has become more expensive, partly due to market price fluctuations, and partly because a greater share of requested medications are specialized (e.g., oncology or diabetes drugs).

Some tasks require not only funds, but also extra care and involvement.

Over the past six months, we’ve helped 37 people cover the cost of doctor consultations when necessary to obtain prescriptions. The total amount of these reimbursements was 2,397 GEL.

We continue to cover such expenses when a person cannot get a medical appointment due to lack of funds.

During this time, our volunteers also completed 28 home deliveries of medications to people who were unable to come in person due to health issues, childcare responsibilities, or other reasons.

PART 3: OUR PLANS

Each month we spend working on this project shows us both how much more still needs to be done, and how much is already possible thanks to your support. We are eager to move forward based not only on the resources and capacities we have, but also with a dream: to make help more accessible, more stable, and more far-reaching. Here’s what we’ve already begun and what we plan to develop in the near future:

**Expanding help:** in June, for the first time, we were able to slightly expand the list of medications we provide. This became possible thanks to the increase in your support. We want to keep moving in this direction: to respond to more requests and to say “no” less often — whether by adding new types of medications, or by covering the cost of medical consultations and tests. We also hope to grow our partnerships with clinics and medical professionals in Georgia to make our aid even more targeted and effective.

**Development of recurring donations:** regular donations are the foundation of financial sustainability. We really want the number of recurring donors to grow. That's why we're working on being more present, sharing more with you, expressing our gratitude, telling stories and showing numbers, and establishing steady communication channels for more direct interaction. This isn't a one-time task, it's an ongoing effort that we're committed to continuing.

**Cryptosupport:** We've started receiving more donations in cryptocurrency, and that inspired us to dive deeper into the topic. We're exploring different formats for engagement and ways to express our gratitude, so that crypto donations can become more convenient and feel more "alive". We hope to share the first results with you soon.

**Merch:** this spring we created our first line of merchandise — ceramic pins. They went through many stages: shaping, double firing, glazing, testing, and by early July, the first batch was completely sold out. That motivated us to keep going. We're already working on a new line of merch and preparing a technical solution to sell it online through our website. At the same time, we're looking for business partners in Georgia to build long-term partnerships.

**Events:** gastro-events have become something truly special for both us and you. And we don't plan to stop: we have ideas, recipes, inspiration, and a deep desire to gather again. There will be new event formats, collaborations, and reasons to meet. We won't make promises — but we're building plans with joy and love.

## PART 4: PEOPLE OF JUST HELP

Inside Just Help works a team of very different people. We're not just "volunteers," but a whole community with diverse professions, backgrounds, and life experiences. Some of us come from media, some from procurement, others from IT, logistics, education, psychology, or the nonprofit sector. But we all share one core thing: the ability to empathize and a deep desire to help — not just once, but systematically, sustainably, and for the long term. That's why we're always learning.

Everything we do is the result of practice, exploration, mistakes, conversations, and a commitment to becoming better — for the sake of those we support.

For example, in April, part of our team completed an express course on fundraising. We attended 8 lectures, completed just as many homework assignments, and came away with a wealth of ideas, knowledge, and tools for building a sustainable donation model. It wasn't just a box to check — it was a meaningful investment in the project's financial stability. Thanks in part to this course, we were able to attract more funding by the end of the half-year.

As we mentioned earlier, we care deeply about your safety and ours. That's why we consulted with the Teplitsa foundation on digital security and watched several webinars on the topic. It's important to us to store all data securely, so we seek out guidance from professionals.

Our co-founder Yana completed the "Do It Yourself" course, where participants, alongside leaders and staff from well-known and successful initiatives, charities, cultural institutions, and media, worked together to explore and develop solutions to the wide range of challenges faced in 2025 by social project leaders and founders. The course had three modules: leadership, communications, and resources.

## CONCLUSION

This report is not just an attempt to summarize the past months, it's our way of showing you everything as it really is: with numbers, charts, stories, and behind-the-scenes processes. We genuinely want you to see exactly where your donations go, and to feel like you are part of what we're building.

It's important for us to be open and honest with you — our donors, subscribers, and friends. We hope we've managed to tell the story clearly, thoroughly, and sincerely in a way that leaves no questions unanswered.

Thank you for your trust, your support, for every coin, message, repost, act of participation, and interest.

. You make this project possible. Thank you for being here with us.