



**JUST  
HELP**

# **YEARLY FINANCIAL REPORT**

**2025**



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Hello! We are Just Help, a volunteer project based in Tbilisi.

Our mission is to bring more care, solidarity and assistance to those who have found themselves in a vulnerable position due to war.

What we do: we help Ukrainian refugees access essential medications, and where possible, medical consultations — as well as providing psychological and informational support.

In this report we summarise the year: showing the donations that were raised, how they were distributed, and what assistance our target audience received. We have focused on data and visualisations — to transparently and clearly show the results of the entire team's work.

This report reflects the results of the daily work of our volunteers, partners, and everyone who supported the project in 2025.

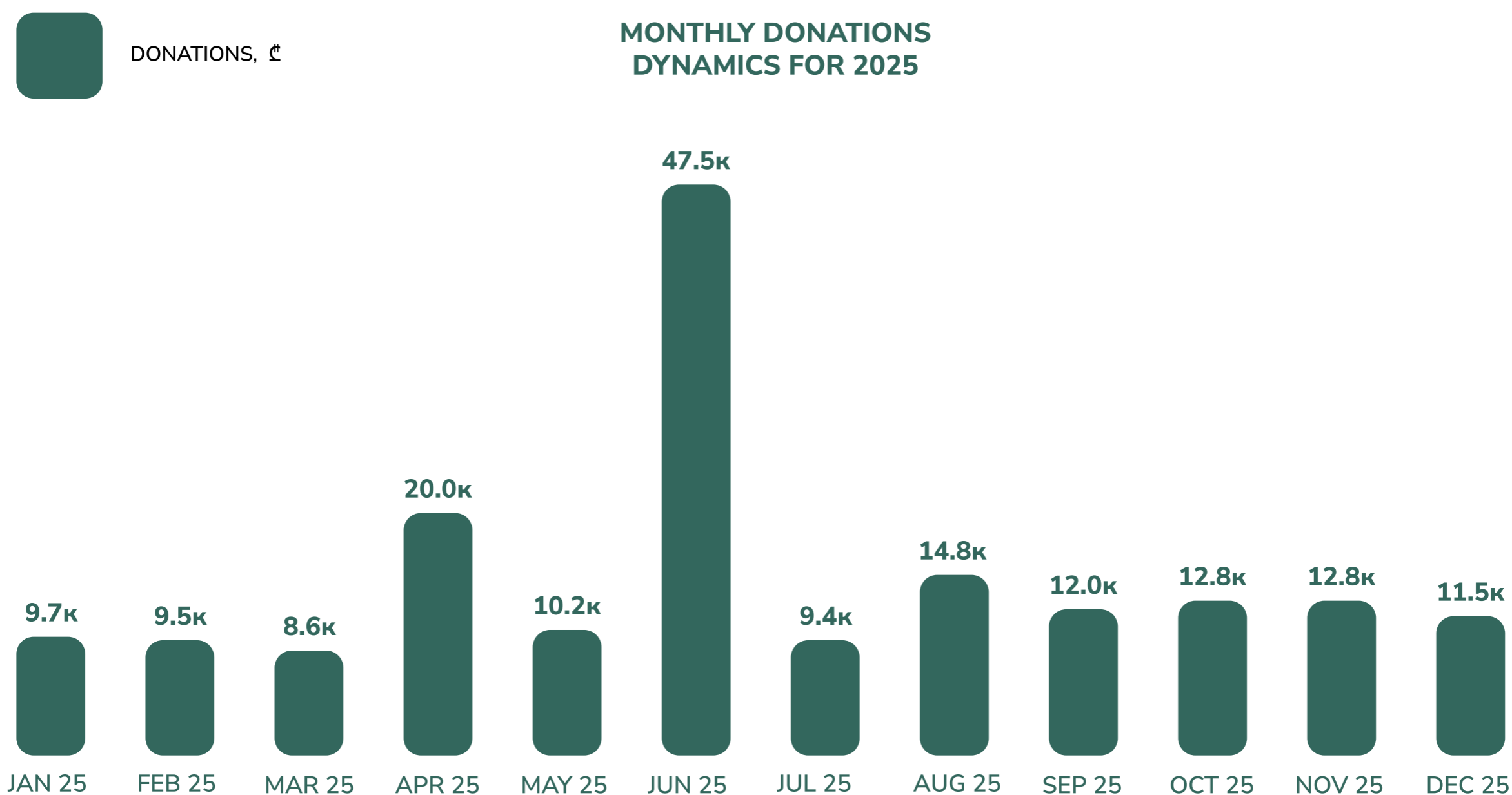
## SECTION 1: FINANCIAL RESULTS

### DONATIONS

This section presents the key financial results of the project for 2025: the volume of donations raised, their dynamics and distribution. In calculations and visualisations, amounts may differ slightly due to transactions in different currencies and fluctuations in the lari exchange rate.

In 2025, the Just Help project raised **178,878 lari**. This is equivalent to approximately **5,215,804 rubles** or **\$66,609**.

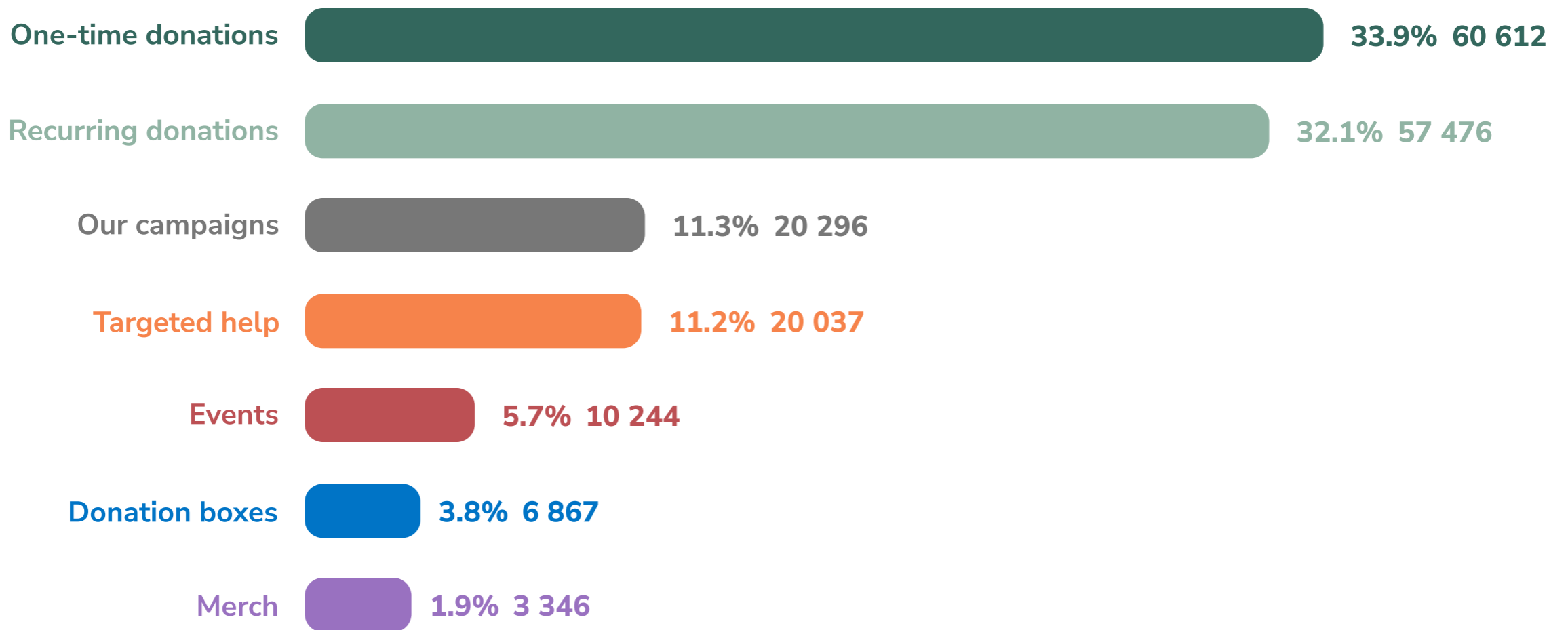
Below is the monthly donations dynamics throughout 2025.



Throughout 2025, donations to the project generally remained at a stable level — from **9 to 13 thousand lari per month** (approx. \$3,300–4,800).

Against this backdrop, two months stand out with sharp increases: April (20.0k lari) and June (47.5k lari). These peaks significantly influenced the total annual donation volume and reflect one-time large donations.

## DONATIONS STRUCTURE FOR 2025 BY CATEGORY, ₺



This chart shows the sources of the project's donations in 2025.

The majority came from individual donors — both one-time and recurring. Together they provided over two-thirds of all donations and were the key pillar of the project's work throughout the year.

In addition to this, our campaigns and targeted help played a significant role. These sources allowed us to expand the volume of assistance and reduce dependence on a single funding channel. The remaining categories — events, boxes and merch — provided an additional contribution.

To show how the donation structure changed throughout the year, below we compare the figures for the first and second halves of 2025.

Half-year	January - June	July - December
One-time donations	51 189.96 ▲	9 422.32
Recurring donations	23 293.12	34 182.83 ▲
Our campaigns	15 098.8 ▲	5 196.85
Targeted help	3 079.66	16 957.47 ▲
Events	7 940.23 ▲	2 303.5
Donation boxes	2 993.21	3 874.1 ▲
Merch	1 963.6 ▲	1 381.92

The table shows the distribution of donations by main source in the first and second halves of 2025. Comparing these periods allows us to see how the project's income structure changed throughout the year.

In the second half of the year, the share of recurring donations grew noticeably. This is an important shift: regular donations became a more significant source of income and improved budget predictability. This growth reflects the gradual formation of a stable support base for the project.

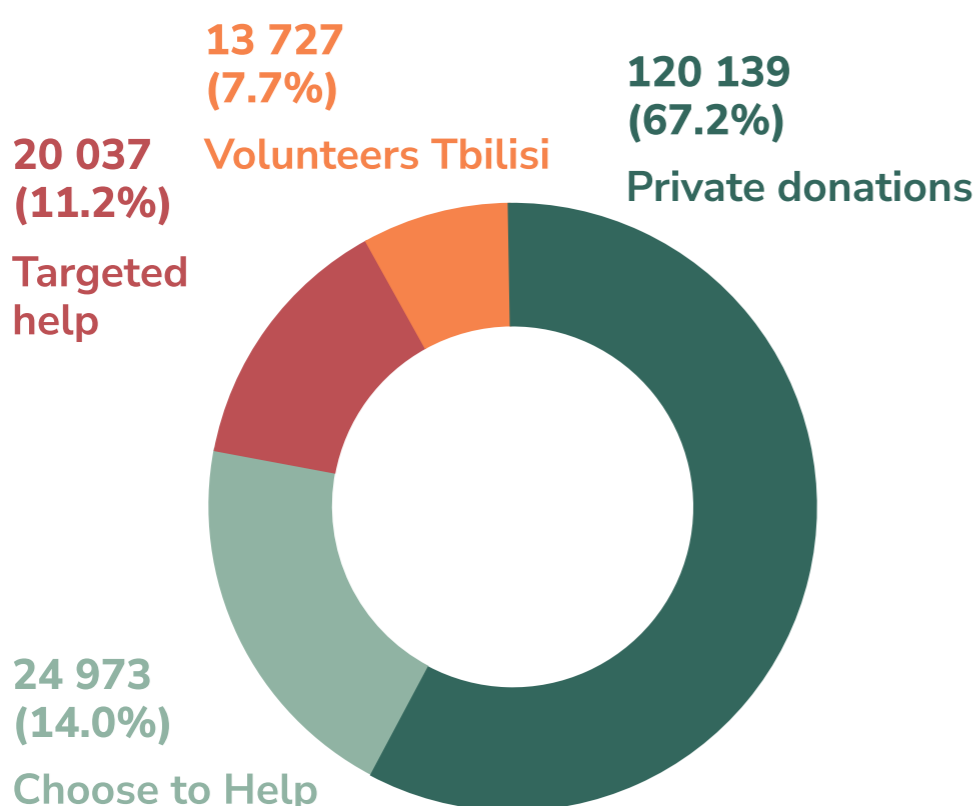
At the same time, the volume of one-time donations and donations gained at our own campaigns was higher in the first half of the year. These sources played a key role in keeping the project running at the start of the year, allowed us to respond quickly to the needs of our beneficiaries, and helped build up a financial safety net equivalent to 3 months of expenses.

In the second half of the year, targeted financial support also increased significantly. This was the result of the team's systematic work on attracting institutional support and expanding funding channels.

Overall, the dynamics between the two halves show a shift away from greater dependence on one-off donations towards a more balanced and sustainable income structure, where the role of recurring support and long-term sources is growing.

## OUR MAJOR PARTNERS

**DONATIONS STRUCTURE FROM MAJOR PARTNERS, ₾**



The chart shows the structure of the project's annual donations, highlighting the contribution of partners and targeted support. We feel it is important to separately explain the circumstances behind this portion of donations.

The support from Volunteers Tbilisi is linked to our shared premises partnership. We jointly rent a space, part of which is used as a humanitarian aid warehouse. This allows us to reduce operating costs and direct more funds directly towards medication purchases.

The contribution from the Choose to Help project came about in connection with its closure. The project team decided to transfer the remaining funds to us, which were included in the total annual donations. We see this as an act of trust and continuity in humanitarian work.

Targeted donations reflect funds received to finance specific project expenditure items related to medication purchases.

## OUR CAMPAIGNS AND EVENTS

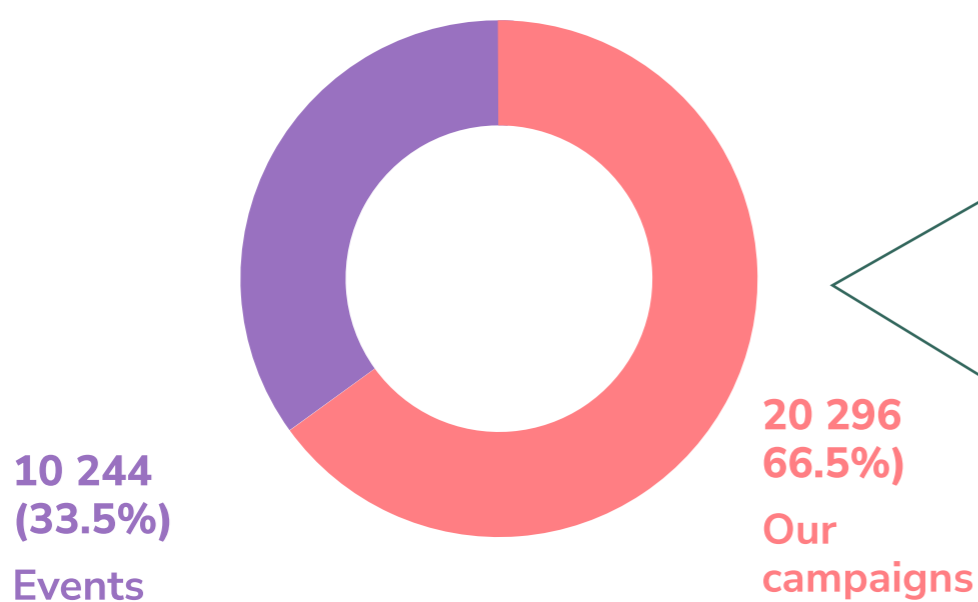
Next, we would like to show separately donations from our own campaigns and from partner events.

Campaigns are initiatives that the Just Help project organised independently. They included concept development, preparation, communications, coordination and volunteer work. In 2025 we ran 8 campaigns, through which we raised 20,296 lari (approx. \$7,532).

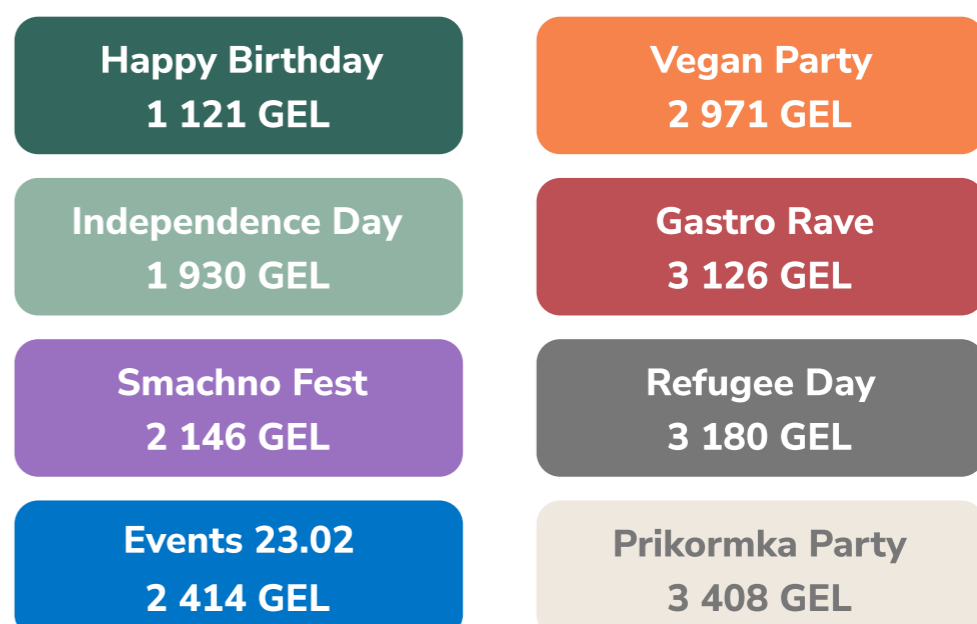
Events are occasions organised by our partners and allied initiatives in which the Just Help project participated. As part of these events, a portion of the revenue or collected donations was passed on in support of the project.

In some cases, our volunteers were present at events collecting donations in donation boxes. In 2025, a total of 10,703 lari (approx. \$3,972) was raised through such events. Below is the donation structure within these two categories and a breakdown by individual campaign.

**DONATIONS STRUCTURE FROM CAMPAIGNS AND EVENTS, ₾**



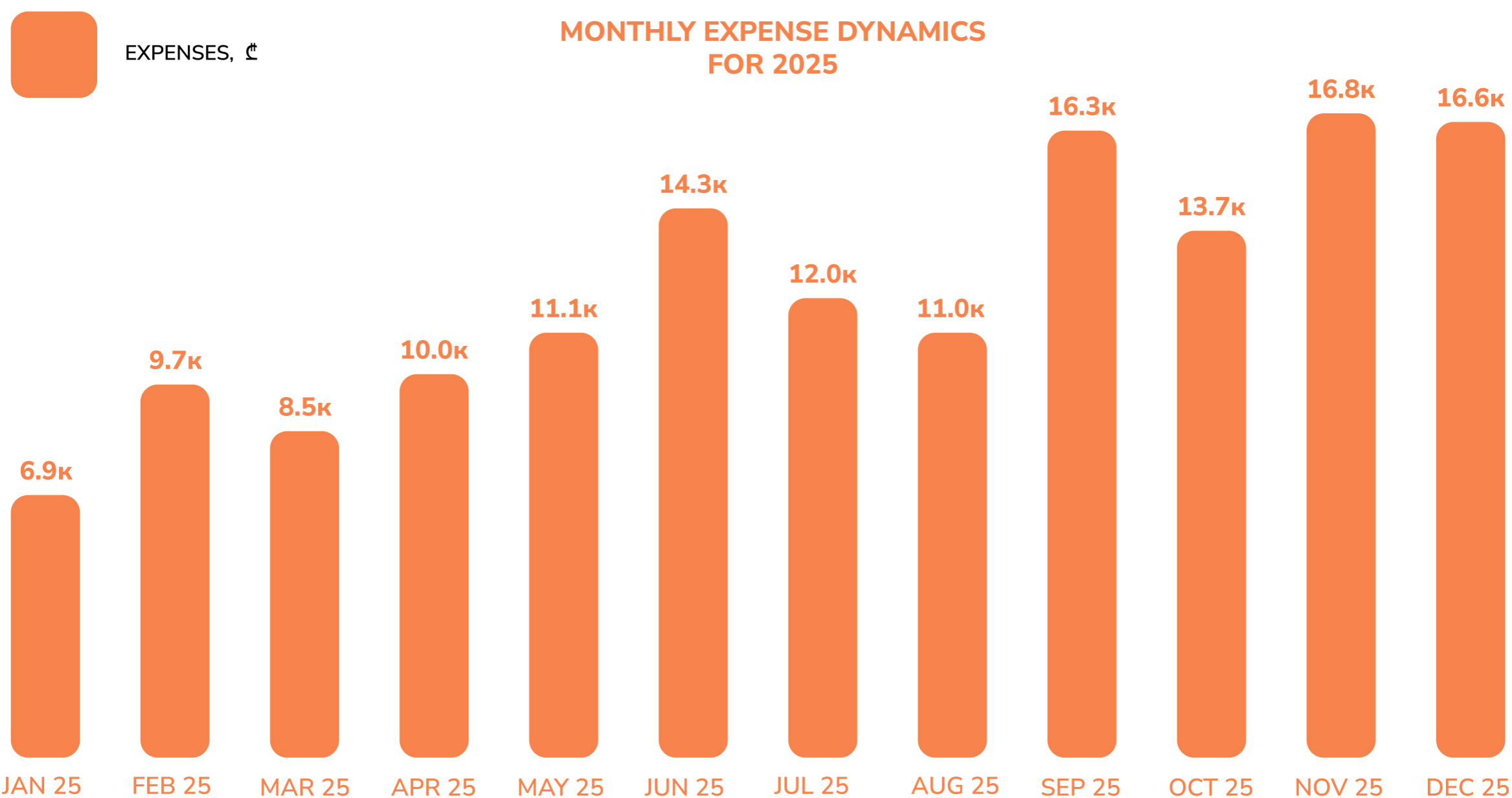
**BREAKDOWN OF "OUR CAMPAIGNS"**



## EXPENSES

In 2025, the Just Help project spent 146,766 lari. This is equivalent to approximately 4,262,948 rubles or \$54,442.

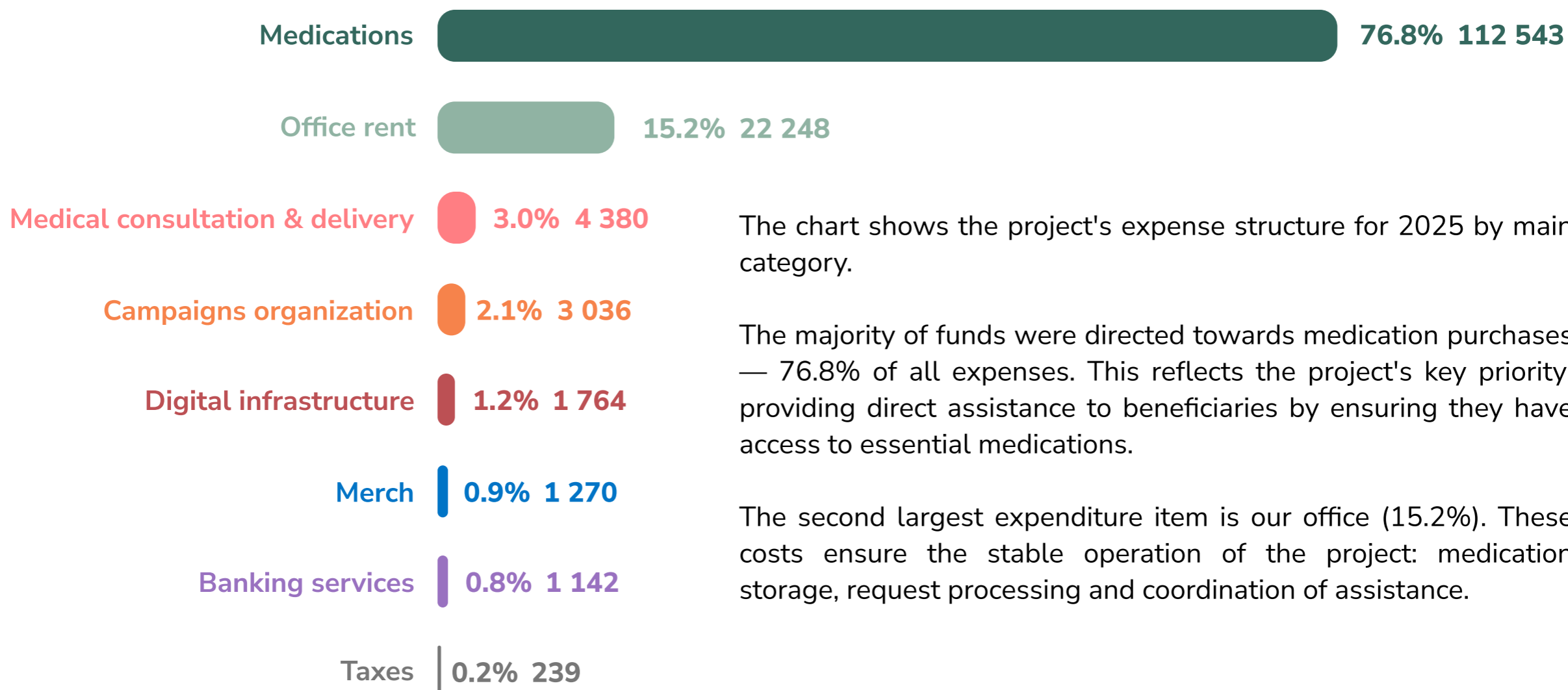
Below is the monthly expense dynamics throughout 2025.



At the start of the year, expenses were lower and gradually increased as the volume of assistance grew. On average, the project's monthly expenses in 2025 amounted to approximately 12,300 lari (approx. \$4,565).

In the second half of the year, expenses stabilised at a higher level. This is primarily due to an increase in the volume of medication assistance, as well as because we took several lengthy and costly cases that required regular purchases.

### EXPENSE STRUCTURE FOR 2025 BY CATEGORY, ₾



The remaining categories make up a significantly smaller share of the expenses and include medical consultations, campaigns organization, digital infrastructure, banking services, merch production and taxes. Together they ensure the operational stability of the project and the ability to provide assistance in a systematic and regular manner.

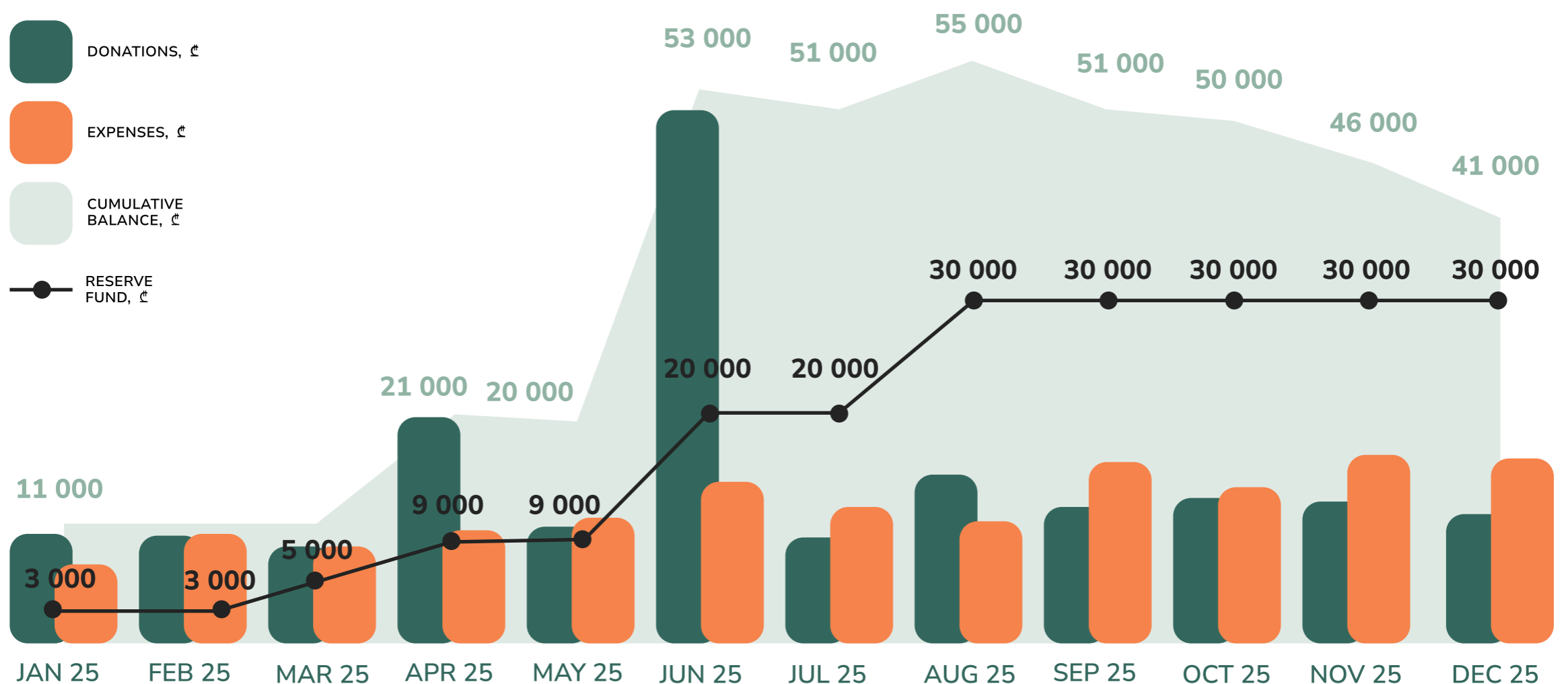
Half-year	January - June	July - December
Medications	42 282.95	70 260.21 ▲
Office rent	11 259.33 ▲	10 989.29
Medical consultations & Delivery	2 450.3 ▲	1 930.54
Campaigns organization	2 465.58 ▲	570.91
Digital infrastructure	636.62	1 127.52 ▲
Merch	323.26	947.0 ▲
Banking services	885.76 ▲	256.99
Taxes	129.89 ▲	109.23

The table shows the distribution of expenses by main category in the first and second halves of 2025. Comparing the two periods allows us to see how priorities and expense volumes changed as the project developed.

In the second half of the year, medication expenses increased significantly. This is linked to the growth in the volume of assistance provided and the start of regular support for several lengthy and costly cases. This category was the primary driver of overall expense growth in the second half of the year. Office rental costs remained relatively stable and did not change significantly between the two halves, indicating controlled and predictable operating costs.

In a number of administrative and ancillary categories (campaigns support, doctor consultations, banking services), expenses were higher in the first half of the year. This is connected to the launch and setup of processes, as well as one-off costs that did not recur in the second half. In the second half, expenses on digital infrastructure and merchandise increased, reflecting the development of the project's internal tools and work with its own products.

### DONATION AND EXPENSE DYNAMICS WITH CUMULATIVE BALANCE AND RESERVE FUND



The chart shows the monthly dynamics of donations and expenses, as well as changes in the project's cumulative balance and financial reserve fund. The cumulative balance is calculated taking into account the funds the project had at the start of 2025. The bars reflect donations and expenses for the 2025 calendar year.

In the second half of 2025, the project operated with a negative monthly balance: expenses in certain months exceeded the volume of donations. As a result, in the second half of the year we gradually drew on the previously accumulated balance, slowly approaching the level of the financial reserve fund.

The reduction of the cumulative balance is conscious and under constant monitoring. The project tracks the balance of donations and expenses monthly and makes decisions on continuing or limiting support for costly cases, taking into account obligations to all beneficiaries.

For such cases, a permissible support horizon is determined in advance, and beneficiaries are informed of possible support timelines. This allows assistance to be planned responsibly without jeopardising the regular therapy of others receiving support from the project.

## SECTION 2: RESULTS OF HELP PROVIDED

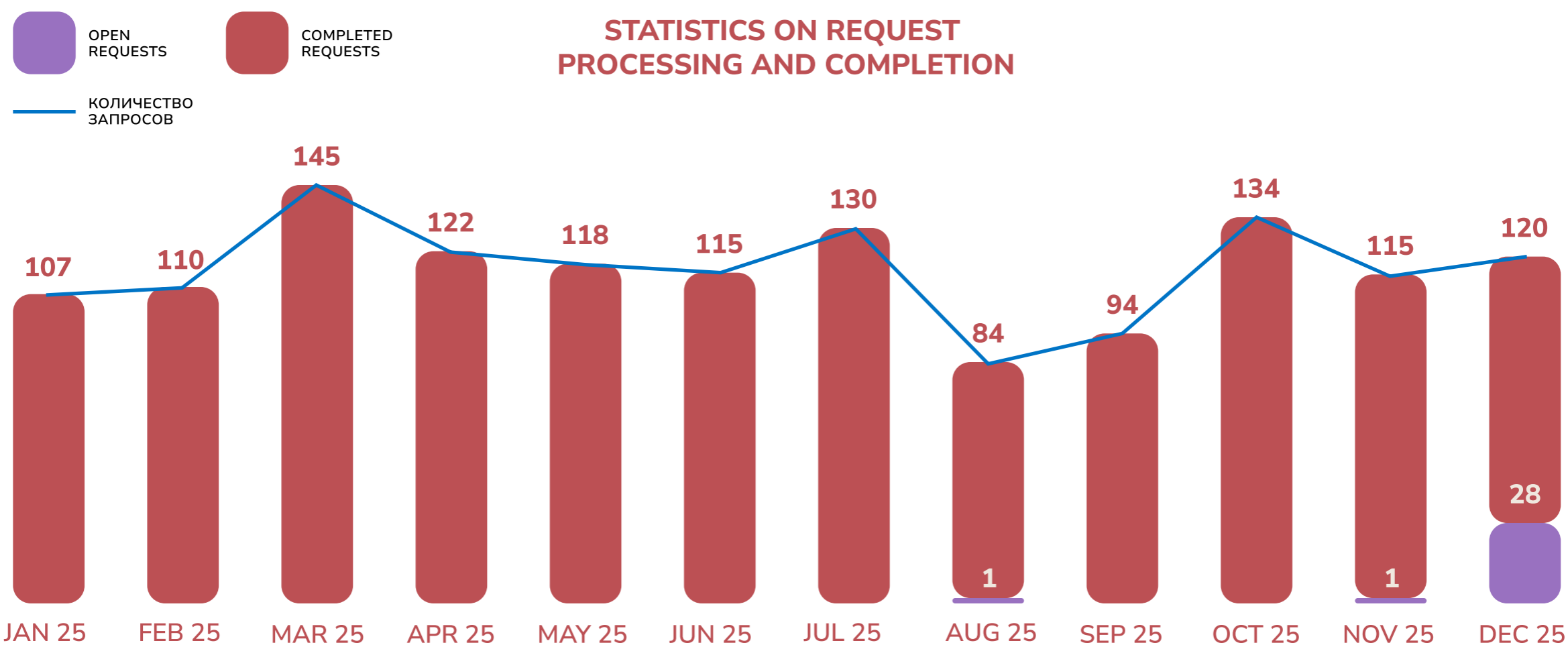
In this section we want to talk about the people, requests and volumes of assistance we provide, so that our donors understand where their money goes.

In 2025 we provided medications to 195 people: 144 women and 51 men. The average age of women was 60.4 years, and of men — 57.5 years. The youngest recipient of assistance was 8 years old, the oldest was 90 years old.

The numbers above show that assistance is needed by the most vulnerable part of society — elderly people with health problems, parents with children, people with disabilities and those who care for them.

For each person who applies, we create a medication request — this can be anywhere from one to ten medications, depending on the doctor's prescription. Most of them need to be taken monthly, in which case we create a new request every month.

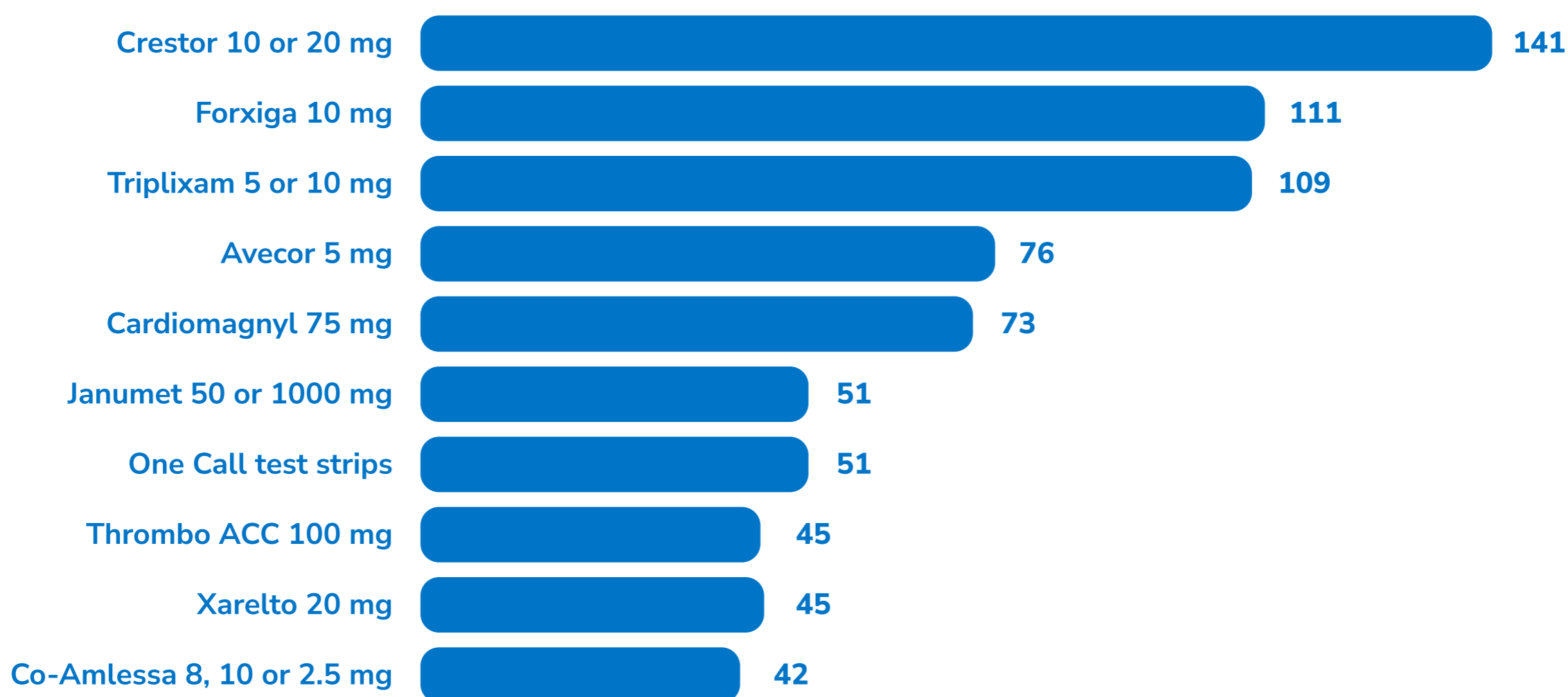
Below is the statistics on the processing and closure of these requests: here you can see how many there were in total, and how we closed them — meaning we fully provided all required medications. If a request is "open", it does not mean we have forgotten about it or lack the funds to process it — these are requests that have either been created in advance for the following month, or we are awaiting a prescription from the person, or they are attending a medical consultation.



On average we processed 116 requests per month, which at a three-day working week means approximately 9 requests per day.

The chart below shows the medications we dispensed most frequently, with a description of the typical health conditions of people who came to us for help throughout the year:

### TOP 10 MOST REQUESTED MEDICATIONS

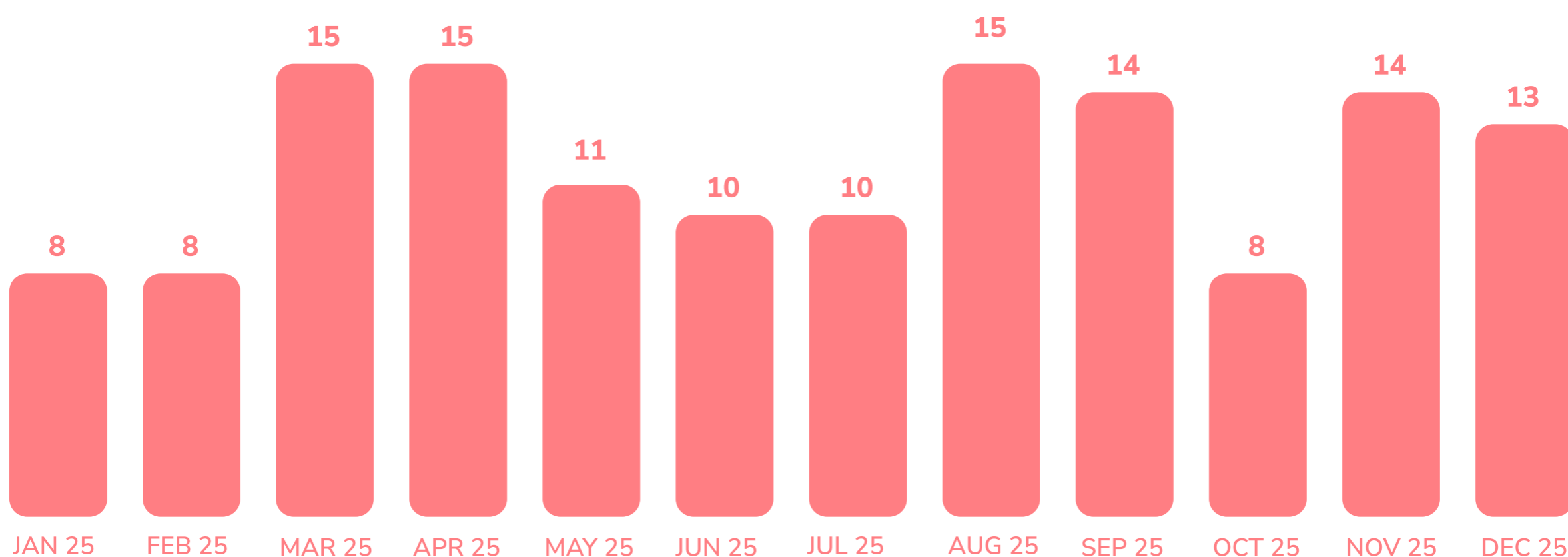


- Crestor 10 or 20 mg — reduces "bad" cholesterol, lowers the risk of heart attack and stroke
- Forxiga 10 mg — for type 2 diabetes, chronic heart failure, chronic kidney disease
- Triplixam 5 or 10 mg — combination drug for the treatment of arterial hypertension
- Avecor 5 mg — for coronary artery disease, arrhythmia, heart failure, arterial hypertension
- Cardiomagnyl 75 mg — antiplatelet agent, prevents blood clot formation
- Janumet 50 or 1000 mg — combination drug for the treatment of type 2 diabetes
- One Call test strips — blood glucose monitoring
- Thrombo ACC 100 mg — antiplatelet agent, prevention of heart attacks and strokes
- Xarelto 20 mg — anticoagulant for the prevention and treatment of blood clots
- Co-Amlessa 8, 10 or 2.5 mg — combination drug for the treatment of arterial hypertension

All of the listed medications are used for the treatment and prevention of cardiovascular diseases or diabetes— chronic conditions requiring constant medical monitoring and regular therapy.

In our monthly reports during the second half of 2025 we noted that we were purchasing more expensive medications than usual. Below we show how many costly medications and in what volumes we dispensed in 2025. In the charts, a medication is classified as expensive if it costs more than 100 lari per pack (approx. \$37).

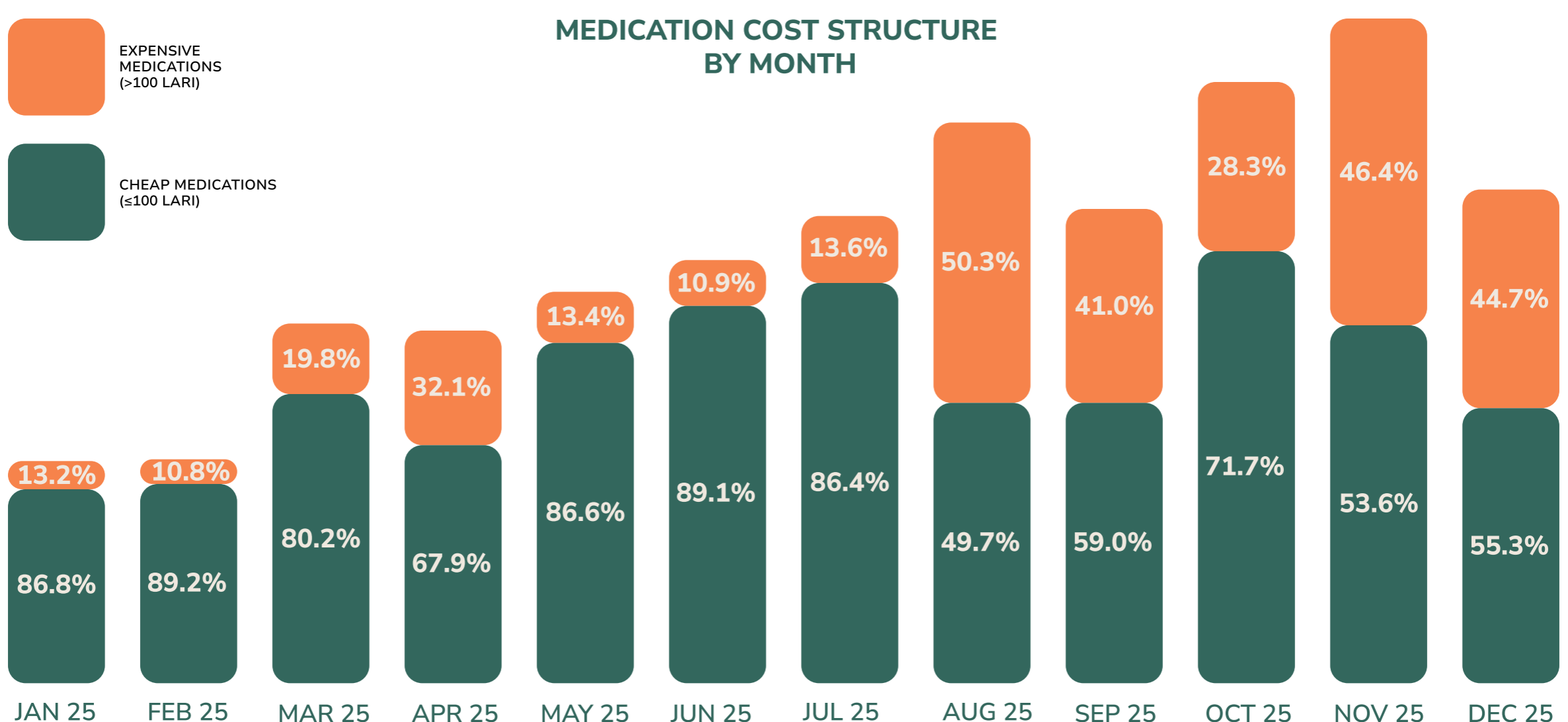
### NUMBER OF HIGH-COST (>100 LARI) MEDICATIONS BY MONTH



Here are the top 10 medications by price per pack, with a brief description of what they are used for:

Name	Price (GEL / USD)	Used for
<b>Herceptin</b>	1970 / 733	Therapy for breast and stomach cancer
<b>Scafo</b>	865 / 322	Antitumour drug for the treatment of oncological diseases
<b>Xgeva</b>	493 / 183	Treatment of bone tumours and prevention of complications from bone metastases
<b>Immunorho (anti-D)</b>	288 / 107	Prevention of Rh conflict during pregnancy
<b>Victoza</b>	278 / 103	For type 2 diabetes, improves insulin sensitivity
<b>Albumin (Albumrex)</b>	191 / 71	Infusion therapy for hypoalbuminaemia, shock, and severe conditions
<b>Aquipaxel</b>	180 / 67	Chemotherapy for oncological diseases
<b>Xigduo XR</b>	152 / 57	Combination blood sugar-lowering drug
<b>Torasemide</b>	151 / 56	Diuretic for the treatment of heart failure and oedema
<b>Zoladex</b>	138 / 51	Hormone therapy for prostate and breast cancer

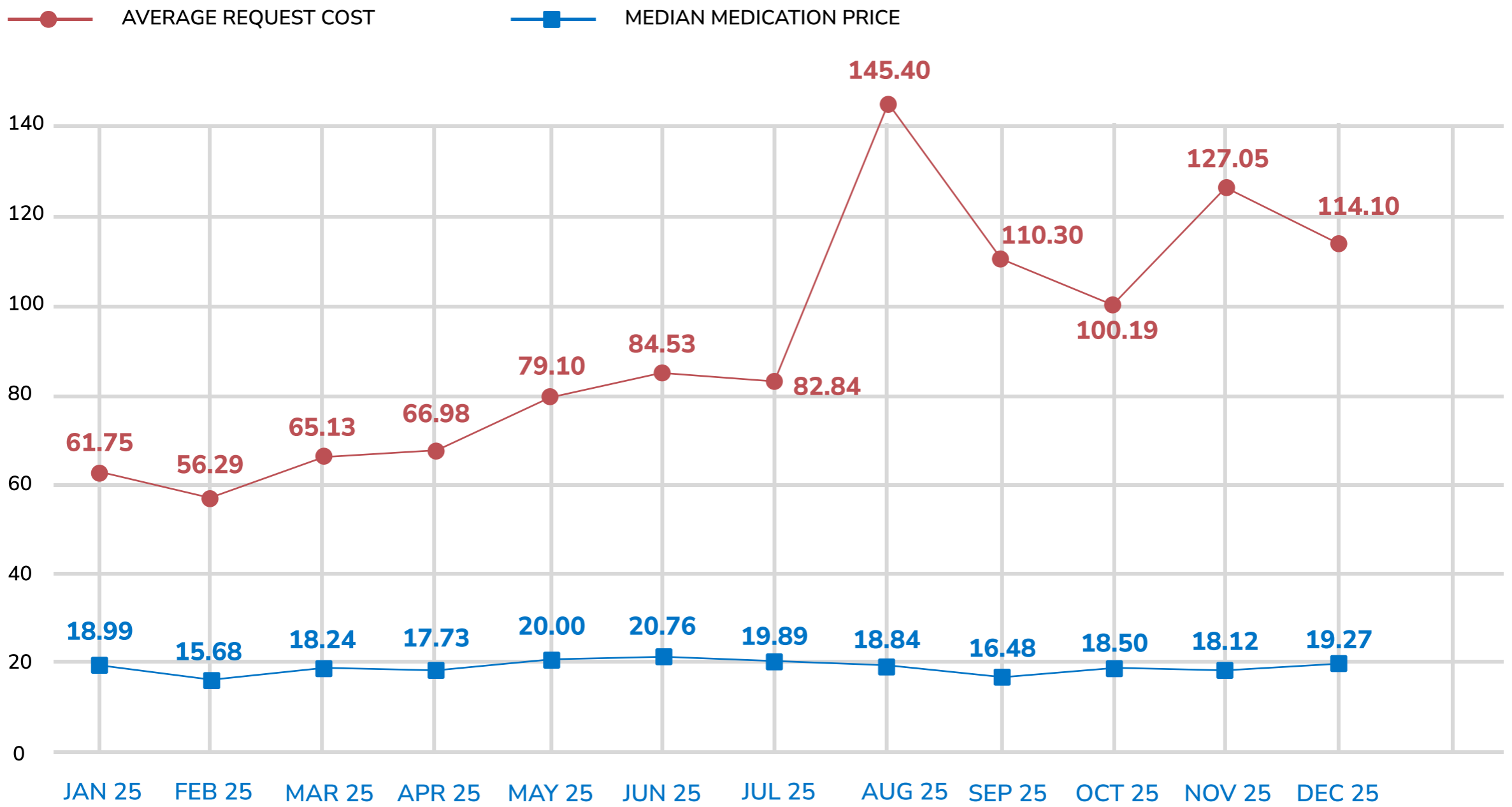
This list is dominated by medications for the treatment of oncological diseases and diabetes, as well as drugs for the prevention of serious complications — conditions requiring lengthy and costly therapy.



The final chart clearly shows that towards the end of the year we significantly increased the provision of expensive medications — in some months the amount spent on them was close to half of all our medication expenditure. At the end of the year we had three active cases in which we were providing people with expensive medications during the complex treatment of oncological and other serious diseases.

This is also visible when looking at the dynamics of the average request cost — in the second half of the year it is noticeably higher on average than in the first half. Meanwhile, the median price remains stable, as it is more resistant to outliers.

### DYNAMICS OF AVERAGE REQUEST COST AND MEDIAN MEDICATION PRICE



Doctor	Number of visits
Cardiologist	14
General Practitioner	10
Endocrinologist	9
Ophthalmologist	8
Neurologist	5
Rheumatologist	5
Psychiatrist	2
Oncologist	2
Pulmonologist	1

### REIMBURSEMENT OF DOCTOR CONSULTATION COSTS

As part of our core activities, the project also provided support to people who needed to obtain or update medical prescriptions from specialists. In 2025, the project spent 4,212 lari (approx. \$1,563) on paying for doctor consultations to obtain prescriptions.

The project reimbursed 56 consultations for 46 people with doctors of 9 specialities. The most frequently required consultations were with cardiologists, general practitioners and endocrinologists.

## ACKNOWLEDGEMENTS

The Just Help project thanks everyone who helps us continue to assist Ukrainian refugees in receiving medical, informational and psychological support in Georgia, namely:

- project volunteers across all areas, who ensure the operation and development of the project;
- donors from all platforms and corners of the world who support the project daily and monthly;
- partners — both individuals and organisations — who regularly participate in fundraising and collections;
- followers on our social media and all other platforms who help the project increase awareness of its activities;
- we would like to extend special thanks to the humanitarian projects Choose to Help, Volunteers Tbilisi, and the MW Shakhnovskiy Foundation, who were by our side in 2025 and provided substantial support to the project.

Thank you,  
The Just Help Team